

As the most comprehensive digital marketing platform for security, IoT and smart vertical solutions, asmag Taiwan is dedicated to providing the most in-depth and timely market and industry updates to professionals in Taiwan. The platform is supplemented by weekly newsletters for "Smart security" and by monthly newsletters for "Vertical solution".

Website statistics

Home page traffic: 366,633 / month
 Visitors: 30,962 / month
 Members: 21,064
 Subscribers: 13,368

Online advertising options

Home page position	Price / Frequency
Top Banner (728 x 90)	USD 400 / one week
Banner A (850 x 110)	USD 300 / one week
Banner B (320 x 110)	USD 200 / one week
Video Banner (320 x 250)	USD 300 / one week
Filming & Production + Article Highlight + a&s editor interview with article writing	USD 1,750 / one week
Product Insight	USD 200 / one week
Article Highlight	USD 400 / one week
New Perspectives	Price / Frequency
Sponsored Article + Product Insight	USD 900 / one month
e-newsletter	Price / Frequency
Weekly e-newsletter	Top Banner (850 x 110) USD 400 / every Tuesday
e-blast	Price / Frequency
e-blast dispatch	USD 1,800 / one dispatch

- For Article Highlight / Sponsored Article interview editor additional USD 350
- For Article Highlight / Sponsored Article repost on Social Media (Facebook / Line)

Home page position



乘AI影像辨識之翼 加速智慧化應用落地

近年來，在AI演算法是進步及AI晶片大量生產的助力之下，具備智慧化 (AI) 影像辨識功能的安防系統能為行業用戶帶來什麼好處？在眼花繚亂的兩性產品 / 設備中，該如何應用真正適合本身的設備 / 系統？製造商該如何掌握技術核心，提供區域化對策，能滿足使用者需求且與高性價比的產品？...等，諸多問題都成了行業應用端、通路端乃至於製造商本身最關注的話題。

AI影像辨識市場正萌發 4大瓶頸 仍待突破

與AI辨識功能的安全設備目前處於市場的起步階段，對於業戶如何才能使其快速「落地」、快速增長，一般認為有4大瓶頸需要突破，包括：設備端用戶端設備、AI影像辨識的準確度、高層級數據的準確度，以及相應法規的完善。

Sponsored Article

3大AI影像辨識技術供應類型
 如何挑選AI影像辨識技術與合作夥伴
 AI影像辨識未來關鍵字：整合、開放、行高解決方案

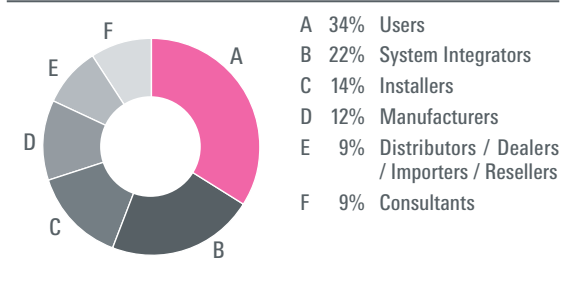
Product Insight

License Management - 11 藍委編配標準中繼 臺灣專製 4000SERV AI/AI 影像辨識專人

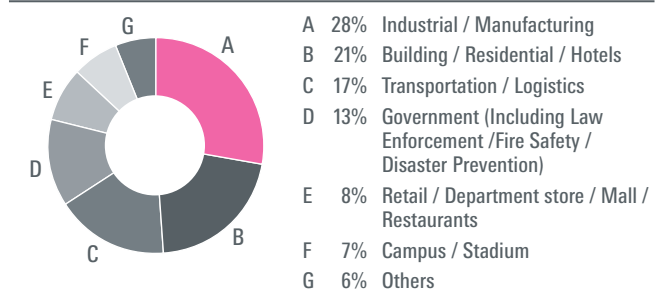
New Perspectives

Registered website members

By business nature



By users



Weekly e-newsletter

若您無法看到完整頁面，請按此處：[here](#)



智慧安全焦點報 09.20.2022 **306**

Top Banner

先進廠房安全與智慧應用論壇暨展示

9/19 8:30 - 9/22 高橋 - 415 22 洽詢

新聞速報



AI影像辨識助力科技執法 改善交通秩序與安全

透過科技執法可提高執法效率、維持交通秩序、保持交通順暢，目前全台各縣市皆已陸續更新科技執法設備並擴大執法範圍。本文以台南市一處易肇事路口為例，看AI智慧影像辨識技術如何助力科技執法，改善交通秩序與安全。台南市屬轄全台第3、人口數全台第...

文章時間: 2022 / 09 / 19



經濟部發表多項創新成果 全球最快磁性記憶體領先三星

經濟部技術處於9月14~16日在台北世貿南港展覽館舉辦的2022 SEMICON Taiwan「科技專業成果主體展」中，展出33項創新技術，現場能展銷的，是工研院攜手多家國內大廠共同打造國內唯一磁性記憶體驗證量產平台與生態系，所完成世界最快的SOT-MRAM陣列...

文章時間: 2022 / 09 / 15



中埔及水上產業園區動土 嘉義縣產業廊帶啟動

為因應台灣回台投資用地需求，經濟部規劃中南部總計9處台轉土地，開發為「只租不售」的產業園區，其中位於嘉義縣中埔及水上兩區園區於9月18日分別舉行動土典禮，行政院長賴清德、嘉義縣長翁章梁等人出席動土儀式。中埔產業園區面積67.55公頃，緊鄰嘉...

文章時間: 2022 / 09 / 19



u-blox推出ZED-F9R韌體更新 為公分級定位應用帶來更高的擴充性

定位與無線通訊技術及服務全球廠商u-blox宣佈，推出新的韌體更新，可擴展其 ZED-F9R 高精度 GNSS (全球導航衛星系統) 慣性導航模組所支援的定位增強服務範圍。藉由此韌體更新，u-blox ZED-F9R-03B 新增對 SPARTAN 2.0 和 QZSS CLAS 校正服務的支持，不...

文章時間: 2022 / 09 / 19

產品速報



AI網路攝影機
聯發光電股份有限公司



4K XVR/NVR(Novatek晶片方案)
深南科技股份有限公司



雙鏡頭嵌入式觸控背光型多功能讀頭
茂旭資訊股份有限公司



ITS智慧交通資料搜集
緯理能管理股份有限公司

a&S TAIWAN

- 17,000 quarterly copies
- Editorial and advertisement closing date: beginning of the month
- Published in traditional Chinese
- Publishing date: 20th of the month

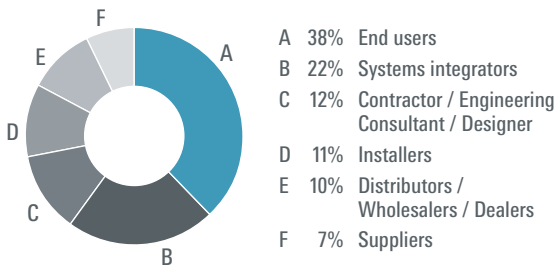
Editorial calendar

★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

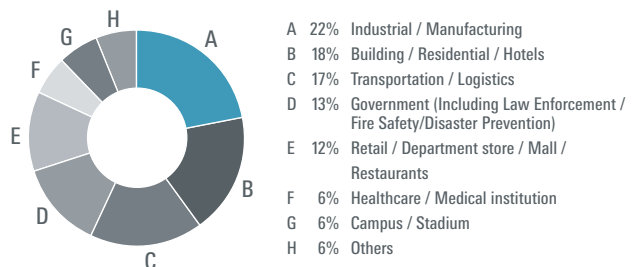
Issue	March #165	June #166	August #167	November #168
Technological Development	AI (ex. Video Identification) / 5G / Cloud Platform / Information Security			
Vertical Applications	Factory / Building / Public Safety / Transportation (ex. V2X, Rail Transportation, Fleet Management) / Healthcare / Tourism / Business / Others (ex. Port)			
Perspective Discussion	Security / Fire / Safety / Disaster Prevention			
Viewpoints	Industry / Government / Academic / Research Units & Expert Interviews			
Special Report	2022 Review / 2023 Preview	Secutech 2023		
Bonus Distribution	★ Secutech 2023	★ Smart Transportation Seminar	★ Smart Factory Seminar	

Circulation data

By business nature (covering security and ICT industry channels)



By vertical market



Advertising rate USD 1,800 / full-page rate, inside regular. For more details, please refer to p.24.

Events

Messe Frankfurt (HK) Ltd — Taiwan Branch is committed to helping industry professionals to stay on top of market trends and industry development, leveraging its expansive media resources and database to host insightful conferences and provide integrated marketing services.

• Upcoming events

April	September	October
Secutech International, Taipei	Smart Transportation Seminar	Smart Factory Seminar

• Event planning and integrated marketing services

We have been providing customised event planning and marketing services to help our clients connect with their target buyers and strategic partners since 2015.