

a&S POLSKA

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Editorial calendar

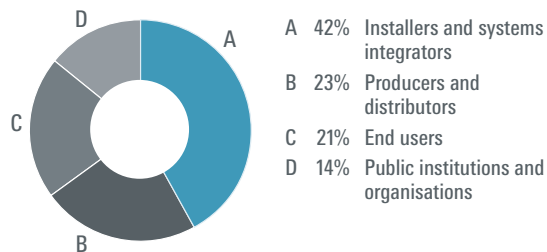
★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

Issue	February #037	April #038	June #039
Report / Vertical Market	Transport and Logistics	Critical Infrastructure	Smart City / Safe City
Trends / Cover Story	Big Data in Security	Cybersecurity	Smart City / Safe City
Topics Articles	Security in Public Transportation Safe: Station, Airport, Subway, Tunnel Security Solutions For Logistics License Plate Recognition System	Security in Critical Infrastructure Objects Integrated Security Management IT Infrastructure Secure Data Center (Server Rooms)	Polish Smart Cities City Surveillance - Good Practices Smart Buildings Solutions Access Control for Skyscrapers
Reviews	Drones	Hard Discs / Storage	Access Controls Cards
Bonus Distribution	★ Business Breakfast (Transport) ★ Transport trade show (Silesia) ★ Traffic-Expo-TIL (Kielce Fairs)	★ Business Breakfast (Critical Infrastructure) ★ Critical Infrastructure Forum (Government Conference)	★ Business Breakfast (City Surveillance) ★ 3rd International Conference Warsaw Security Summit ★ Smart City Forum

Issue	August #040	October #041	December #042
Report / Vertical Market	Retail	Industry 4.0	Hospitality / Banks
Trends / Cover Story	SMART Retail	Industry 4.0 / Machine Vision	TOP 50 -World Security Market (2023)
Topics Articles	Secure: Shopping Centres Galleries and Mall VCA - The Latest Market Offer Solutions for Trade and Services	Systems Integration / Integrated Systems Integrated Fire Alarm Systems Perimeter Protection Machine Vision the Future of Security	Customers Safety in Hotels, Restaurants, Cafes Security Systems in Banks Modern Anti-Burglary Systems
Reviews	Cameras with VCA	Thermal Cameras	Intrusion Detection Systems
Bonus Distribution	★ Business Breakfast (Retail) ★ Retail Show (Expo XXI) ★ Shopping Center Forum	★ Business Breakfast (Multi-site Facilities) ★ Fire Security Integration (Schrack Seconet)	★ Business Breakfast (Hospitality) ★ WorldHotel Expo (MT Polska) ★ Invest Hotel (Poznan Fairs)

Circulation data

By business nature



Advertising rate USD 1,800 / full-page rate, inside regular.
Please refer to p.24.

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Website statistics

Monthly page views: 3,500

Subscribers: 6,500

Website advertising

Specifications	Price / Frequency
Sponsor article on website	USD 675 / one week
E-blast	USD 800 / one dispatch
Sponsor article on e-newsletter	USD 475 / monthly