

# a&S POLSKA

- 5,000 bimonthly copies
- Published in Polish
- Editorial closing date: 5<sup>th</sup> of the prior month
- Publishing date: 10<sup>th</sup> of the month
- Advertisement closing date: 15<sup>th</sup> of the prior month

## Editorial calendar

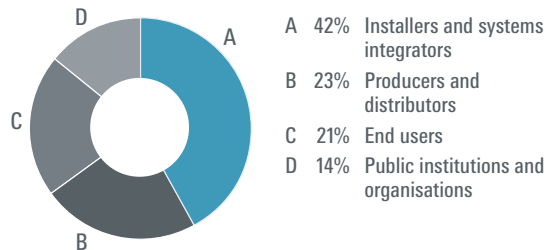
★ Bonus distribution at shows and events may shift without prior notice due to logistics or show organiser changes.

Issue	February #031	April #032	June #033
<b>Report / Vertical Market</b>	Transport and Logistics	Critical Infrastructure	Smart City / Safe City
<b>Trends / Cover Story</b>	Big Data in Security	Cybersecurity	Smart City / Safe City
<b>Topics Articles</b>	Security in Public Transportation Safe: Station, Airport, Subway, Tunnel Security Solutions For Logistics License Plate Recognition System	Security in Critical Infrastructure Objects Integrated Security Management IT Infrastructure Secure Data Center (Server Rooms)	Polish Smart Cities City Surveillance - Good Practices Smart Buildings Solutions Access Control for Skyscrapers
<b>Reviews</b>	Drones	Hard Discs / Storage	Access Controls Cards
<b>Bonus Distribution</b>	★ Business Breakfast (Transport) ★ Transport trade show (Silesia) ★ Traffic-Expo-TIL (Kielce Fairs)	★ Business Breakfast (Critical Infrastructure) ★ Critical Infrastructure Forum (Government Conference)	★ Business Breakfast (City Surveillance) ★ 3rd International Conference Warsaw Security Summit ★ Smart City Forum

Issue	August #034	October #035	December #036
<b>Report / Vertical Market</b>	Retail	Industry 4.0	Hospitality / Banks
<b>Trends / Cover Story</b>	SMART Retail	Industry 4.0 / Machine Vision	TOP 50 -World Security Market (2022)
<b>Topics Articles</b>	Secure: Shopping Centres Galleries and Mall VCA - The Latest Market Offer Solutions for Trade and Services	Systems Integration / Integrated Systems Integrated Fire Alarm Systems Perimeter Protection Machine Vision the Future of Security	Customers Safety in Hotels, Restaurants, Cafes Security Systems in Banks Modern Anti-Burglary Systems
<b>Reviews</b>	Cameras with VCA	Thermal Cameras	Intrusion Detection Systems
<b>Bonus Distribution</b>	★ Business Breakfast (Retail) ★ Retail Show (Expo XXI) ★ Shopping Center Forum	★ Business Breakfast (Multi-site Facilities) ★ Fire Security Integration (Schrack Seconet)	★ Business Breakfast (Hospitality) ★ WorldHotel Expo (MT Polska) ★ Invest Hotel (Poznan Fairs)

## Circulation data

By business nature



**Advertising rate** USD 1,800 / full-page rate, inside regular.  
Please refer to p.24.

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### Website statistics

Monthly page views: 3,500

Subscribers: 6,500

### Website advertising

Specifications	Price / Frequency
Sponsor article on website	USD 675 / one week
E-blast	USD 800 / one dispatch
Sponsor article on e-newsletter	USD 475 / monthly