

Messe Frankfurt at a glance

Frankfurt am Main, 06 07 2023

Messe Frankfurt is one of the most successful global players in its sector and is among the largest trade fair companies with their own exhibition grounds. Within the framework of its Fairs & Events, Locations and Services business fields, the company focuses firmly on its customers' interests, creating successful platforms for interaction with services from a single source. As a reliable partner to individual industry sectors, Messe Frankfurt creates innovative network formats, both analogue and digital. Messe Frankfurt is globally networked with its industry sectors. After more than two years of pandemic, the trade fair business is back on track with successful events since its restart in April. Group sales for financial year 2022 are €454.2 million.

Headquartered in Frankfurt am Main, the Group has a powerful network of 28 subsidiaries and more than 50 international sales partners. Messe Frankfurt is present in around 180 countries with its brands and brand families. Some 150 "Made by Messe Frankfurt" events are held at more than 50 locations around the globe. Messe Frankfurt is expanding its expertise in defined international industry sectors in line with its corporate strategy. These are: Building Technologies, Safety, Security & Fire, Environmental Technologies, Textile Care, Cleaning & Cleanroom Technologies, Food Technologies, Electronics & Automation Technologies, Manufacturing Technologies & Components, Event & Entertainment Technologies, Consumer Goods, Textiles & Textile Technologies and Mobility & Logistics. Messe Frankfurt's events and communication platforms lead their respective sectors.

Frankfurt is the base of the Messe Frankfurt Group. It is here that industry sector flagship events such as Automechanika, Light + Building, IFFA, ISH, Prolight + Sound and Texcare are held. The consumer goods industry comes together in Frankfurt for Ambiente, Christmasworld and Creativeworld, while the Group's portfolio of textile fairs includes Heimtextil, Techtextil and Texprocess.

A great many guest and congress organisers also use the Frankfurt exhibition grounds for their events. These include for example the Frankfurt Book Fair, ACHEMA, CPHI, Food Ingredients, IMEX and a broad cross-section of international congresses, conferences and other events. Finally, Messe Frankfurt offers a wide spectrum of analogue and digital services ranging from logistics and stand construction to marketing and food services.

As one of the leading European business centres at the heart of Europe, Frankfurt and the Rhine-Main region offer key advantages as a trade fair location. Their enviable reachability and excellent air, rail and road transport connections mean that visitors can travel there from near and far quickly and easily. The Frankfurt exhibition grounds are

located in the centre of the city. With the S-Bahn suburban train, it takes around 15 minutes to travel from the airport to the Central Station. From here, four suburban train lines run every five minutes to the “Messe” station located directly on the exhibition grounds – and an underground and tram stop are located at the City entrance. There are 4,300 parking spaces on the exhibition grounds as well as a further 15,000 in the Rebstock car park and 5,400 in the multi-storey car park. From here, visitors can use the free shuttle bus service to the exhibition grounds. The Rhine-Main region offers an excellent hotel infrastructure with an estimated 110,000 beds.

The company is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

The Messe Frankfurt Group at a glance in 2022

Shareholders	City of Frankfurt am Main: 60 percent State of Hesse: 40 percent
Number of employees	Approx. 2,160
Floor space	584,142 m ²
Hall area	372,073 m ²
Outdoor areas	64,368 m ²
Number of halls	11
Total activities	
Total	310 trade fairs and exhibitions, congresses, conferences, events and other activities in Frankfurt and abroad with approx. 2.4 million visitors
	of which trade fairs and exhibitions: 104 Exhibitors: 46,507 Visitors: approx. 1.8 million
In Germany	Trade fairs and exhibitions: 39 Exhibitors: 29,058 Visitors: approx. 762,000
	Conferences, events and other activities: 186 Visitors: approx. 629,000

In Frankfurt

Trade fairs and exhibitions: 31

Exhibitors: 25,197

Visitors: approx. 638,000

Including 10 Messe Frankfurt Group events with:

Exhibitors: 10,130

Visitors: approx. 353,000

Conferences, events and other activities: 185

Visitors: approx. 629,000

Outside Germany

Trade fairs at around 50 locations: 65

Exhibitors: 17,449

Visitors: more than 1.0 million

Conferences: 10

Visitors: approx. 7,000

German pavilions: 9

Press information and photographic material:

<http://messefrankfurt.com/journalisten>

Visit us online:

www.twitter.com/messefrankfurt

www.instagram.com/messefrankfurt

www.youtube.com/user/messefrankfurt

Your contact:

Markus Quint

Tel.: +49 69 75 75-5905

markus.quint@messefrankfurt.com

Messe Frankfurt GmbH

Ludwig-Erhard-Anlage 1

60327 Frankfurt am Main

www.messefrankfurt.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com