

Press release

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Diversity of guest events

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Since 1949, Messe Frankfurt has been an established partner for some 250 guest events a year at its Frankfurt base. With its unmistakable architecture and highly functional and flexible venues, the Frankfurt locations are ideal for all kinds of event sizes and formats. A full-service portfolio with individual consulting and one of the most state-of-the-art infrastructures of any trade fair company worldwide make it an ideal venue for events.

As one of Europe's leading business centres, Frankfurt and the Rhine-Main region have a superb infrastructure and excellent transport connections with cities all over the world. Many high-profile international guest fairs have been held in Frankfurt for decades, including the Frankfurt Book Fair, IMEX and ACHEMA. The portfolio also features international events such as CPhI Worldwide, Health & Food Ingredients Europe and Optatec – and, as of 2022, Eurobike.

The congress business is as a key component of Messe Frankfurt's business. With the Congress Center, the Forum, the Festhalle and Kap Europa, the company offers a wide range of extremely flexible locations for individual solutions above and beyond its trade fair halls. While the Congress Center is ideal for large-scale events requiring extensive space and offers direct access to the trade fair halls, Kap Europa – which is situated right next to the Skyline Plaza shopping centre – meets the need for compact event spaces in a certified sustainable building. The variety and international character of congresses and conferences from the realms of science and medicine, banking and finance, IT, digitisation, etc., make them a valuable addition to the city and establish Frankfurt am Main as a professional and vibrant marketplace for merchandise and expertise.

The Festhalle is a historic jewel and an ideal venue for major events. Hardly any other event location is a match for the charm and versatility of the Festhalle. Now over 100 years old, the building with its trademark domed structure has an impressive history to its credit and is now a top location for events of all kinds. Whether innovative product presentations at international trade fairs or concerts, gala events, shows or major sporting events, the Festhalle is an impressive venue for any occasion. The spectrum of events ranges from concerts by international stars to the International Horse-Riding Tournament and the Frankfurt Marathon.

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields.

Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com