

Press release

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Heimtextil from 11 - 14 January 2022 is cancelled

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Against the background of the worsening pandemic situation in Germany over the past two weeks and the associated restrictions, Heimtextil, scheduled to take place in the second week of January, is cancelled. Messe Frankfurt is working with the industry to determine whether and in what form a new offering in the summer of 2022 can be organised to run parallel to the Techtexil/Texprocess trade fair duo. Later events such as Ambiente, Christmasworld, Creativeworld, Paperworld and Frankfurt Fashion Week are still planning to take place at the present time.

Due to the unforeseeable dynamics in the development of the pandemic, the reciprocal and cumulative effects of the relevant factors, as well as the extreme escalation and deterioration of the pandemic situation in Germany within a very short period of time, including the decisions taken at the Conference of Minister Presidents on 02.12.2021, the date of Heimtextil right at the beginning of the year, in the second week of January, cannot be kept. Heimtextil, the leading international trade fair for home and contract textiles, will be cancelled. Messe Frankfurt is working closely with all industry partners to find out whether and within what framework Heimtextil can be held parallel to Techtexil and Texprocess from 21 to 24 June 2022.

Heimtextil as an international trade fair has always kicked off the spring trade fair season and is the first major international trade fair in Germany directly after Christmas and New Year with exhibitors and visitors from over 135 countries. The exponential increase in the number of infections in a very short period of time and the accompanying multitude of developments and resolutions that are clearly outside the realm of influence of the organizer have led to a significant deterioration in the general conditions and necessary requirements for holding Heimtextil as a major trade fair of international relevance at this early stage. These developments include in particular the classification of Germany as a high-risk area and the associated travel warnings, international and intercontinental travel restrictions in India, Japan, the United States and Great Britain, as well as the quarantine obligation and "2G" (only with vaccinated and recovered status) requirements without recognition of the WHO vaccine list in Germany. Equally important are the steadily rising infection figures and the accompanying urgent appeal, including by the Robert Koch Institute, to reduce contacts to a minimum and to cancel all major events.

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A large number of the exhibiting and visiting companies at Heimtextil are currently reacting to this with travel and trade fair attendance bans out of an obligation of concern towards their employees to protect them from health risks. The global willingness to travel is continuing to fall rapidly.

The planning and staging of the other spring trade fairs Ambiente, Christmasworld, Creativeworld and Paperworld is not affected. Due to their later dates in the year, at the end of January and mid-February respectively, these fairs are still planning to take place at the present time. Compared to Heimtextil, which is the most international trade fair at the Frankfurt location, Frankfurt Fashion Week currently has a much lower international profile and from this perspective can therefore still take place. The extremely volatile situation is continuously reviewed and evaluated in close exchange with the relevant authorities and industry partners.

Press information and images:

www.heimtextil.messefrankfurt.com/journalisten

Online:

www.heimtextil.messefrankfurt.com

www.heimtextil-trends.com

www.heimtextil-trends.com/future

www.instagram.com/heimtextil

www.facebook.com/heimtextil

www.twitter.com/heimtextil

www.youtube.com/heimtextil

Newsroom:

Information from the international textile industry and about global textile trade fairs by Messe Frankfurt: www.texpertise-network.com

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

Heimtextil
International Trade Fair for Home and
Contract Textiles
Frankfurt am Main