

Press Release

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Texcare International to take place in November 2021

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Texcare International will be postponed and will take place in Frankfurt am Main from 27 November to 1 December 2021. Due to the economic situation caused by the Corona pandemic and the travel restrictions which are to be expected, Messe Frankfurt has decided this jointly with the German Textile Cleaning Association and the VDMA Textile Care, Fabric and Leather Technologies.

As a result of the Corona crisis it had already been necessary at short notice to postpone Texcare International, originally scheduled for June 2020, to October 2020. How far the travel restrictions will already have been lifted this autumn is yet unclear. Moreover both the international textile-cleaning industry and the laundries are suffering from the economic consequences of the pandemic, particularly in the tourism, food-service and professional-clothing sectors. Messe Frankfurt, the German Textile Cleaning Association (DTV) and VDMA Textile Care, Fabric and Leather Technologies have therefore decided to postpone Texcare International to November 2021, in order then to provide the industry with an event which can bring new incentives to international textile care.

Wolfgang Marzin, President and CEO of Messe Frankfurt, explains: "We want to do full justice to the expectations which the industry brings to a leading trade fair such as Texcare International. The current regulations governing major events, the continuing restrictions on global travel, and the critical economic situation, however, are calling this aim into question. At the same time, in the interests of exhibitors and visitors, we want to avoid unnecessary costs at an early stage. None of us took this decision lightly, but we are now directing our energies to supporting the economic recovery at the right moment through the event in 2021."

Andreas Schumacher, Managing Director of the German Textile Cleaning Association, calls this a great opportunity for the textile-care companies. "Texcare International in Frankfurt is the leading trade fair for the industry and our companies have a very considerable interest in holding it in 2021. If Texcare International were not to be held, this would be a great loss for companies in the industry, not only in Europe but beyond, and would seriously impede necessary innovations and the modernisation of businesses."

The manufacturers of plant and machinery also place great weight on showing their innovations to an international public. Elgar Staub,

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Managing Director of VDMA Textile Care, Fabric and Leather Technologies, says: "Over recent years manufacturers have been developing numerous innovations involving digitalisation and intelligent data management. These innovations are helping the textile-care industry in difficult economic times to raise its competitiveness. In November 2021 Texcare, as a leading international technology fair, will be offering manufacturers of plant and machinery an outstanding and eagerly awaited platform to position the textile-care industry, together with its customers from all over the world, to cope as well as possible with the challenges of the future following the Corona crisis."

Texcare International is held every four years in Frankfurt am Main and, in its regular rotation, reflects the innovation cycle of the industry. It is the leading international trade fair for textile care, with a high degree of international participation, both among exhibitors and visitors. As a provider of innovations and incentives for the international textile-care business, it is a venue which cannot be missed.

+++ The next Texcare will take place from 27 November to 1 December 2021 in Frankfurt am Main. +++

Along with Texcare International, Messe Frankfurt will be holding trade fairs and conferences devoted to textile care in all major economic regions of the world. (www.texcare.com/brand).

You can find all news on every aspect of events in the textile-care sector at www.textile-care.messefrankfurt.com/newsroom.

Further Information:

www.texcare.com

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Texcare International
World Market for Modern Textile Care
Frankfurt am Main, 27 November –
1 December 2021