

Press

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Messe Frankfurt's congress venues: significant growth in Asian conferences and meetings

Outlook 2017: focus on scientific events

“Last year showed that the measures we took in the Asiatic region in association with the German Convention Bureau and the Frankfurt Convention Bureau are working,” says Johann Thoma, Director of Guest Events of Messe Frankfurt since 2016. In 2015, Congress Frankfurt only welcomed one Asian event organiser whilst, in 2016, there were nine conferences with an Asian background. They came from China, Korea and Thailand.



Johann Thoma
Director Guest Events, Messe Frankfurt Venue GmbH

In 2016, Congress Frankfurt managed 163 conferences and meetings on the tradefair grounds and in the Kap Europa. “This corresponds to a growth rate of ten per cent,” said a pleased Mrs. Delius-Fisher, Director Congress Frankfurt and added that the event organisers as well as the

approximately 132,500 participants were, once again, extremely satisfied with the range of services Messe Frankfurt offers.

The events in 2016 included large, international congresses such as the 49. Annual Meeting of the Asian Development Bank (ADB) in May with 4,000 participants and the 80. General Assembly of the International Electrotechnical Commission (IEC) in October with 3,500 participants from more than 80 countries.

Furthermore, nine scientific professional associations also held events in the Congress Center, Forum and Kap Europa: the German associations for gynaecology & midwifery, palliative medicine, neonatology and paediatric intensive care medicine, neurosurgery, cardiology, heart and circulation research, rheumatology, hand surgery, orthodontics as well as the German Association for the Study of Pain. All the medical events were attended by a total of 22,000 participants who came to Frankfurt.

2017 began with an international industry highlight for Congress Frankfurt – the annual conference of the AC Forum (Associations & Conference Forum) from 19. - 21. January. The potential of Europe's only networking platform for scientific associations which organise their regular congresses themselves incorporates 100 events. These largely involve big medical congresses with a large number of participants. The members of the AC Forum, primarily managing directors and conference managers, meet once a year to discuss their work and experiences.

The 106. German Librarians Day from 30.05. – 02.06. which is expecting more than 3,000 visitors and will be held in the Congress Center, the adjoining Hall 5.1. and the Forum, is a further highlight of the event calendar.

This will be followed by the 25. Annual Conference of the European Association of Endoscopic Surgery (EAES) from 14. – 17. June which will also be held in the Congress Center. Further scientific professional organisations such as those for gastroenterology, urology, vascular surgery and vascular medicine are also expected in the Messe Frankfurt venues.

Printable photographic material can be found at: <http://m-es.se/Cy1z>

Background information on Congress Frankfurt

Congress Frankfurt is part of Messe Frankfurt Venue GmbH, a wholly owned subsidiary of Messe Frankfurt GmbH. Its activities include marketing Messe Frankfurt's exhibition grounds for conferences and congresses. Congress Frankfurt offers event organisers customised venue solutions. The venues available to congress organisers on the Messe Frankfurt exhibition grounds include the Congress Center, Festhalle, Forum and Portalhaus, as well as the exhibition halls. In total, there are 80 congress and conference rooms with a capacity of 22,000, as well as additional exhibition areas. The largest room holds 9,500 people, while the large congress hall can accommodate up to 2,200 people with maximum flexibility. The offer is supplemented by Kap Europa another congress building in the neighbouring Europaviertel district.

For more information, please visit our website at www.congressfrankfurt.de

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating over €640* million in sales and employing 2,364* people. The Messe Frankfurt Group has a global network of 30 subsidiaries and 55 international sales partners, allowing it to serve its customers on location in 175 countries. Messe Frankfurt events take place at approx. 50 locations around the globe. In 2016, a total of 138* trade fairs were held under the Messe Frankfurt umbrella, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: www.messefrankfurt.com

*Preliminary figures for 2016