



Messe Frankfurt Group
Greater China

Corporate Brochure 2023 / 2024

Company
introduction

New
business

Event
brands

messe frankfurt

Contents

- 02 Messe Frankfurt Group
- 06 Messe Frankfurt in Greater China
- 08 New business
- 11 Our event brands in Asia & Greater China
- 13 Flagship trade fairs and Shenzhen with rising potential
- 15 Trade fairs in 11 sectors





Messe Frankfurt Group

The world's largest trade fair, congress and event organiser with its own exhibition grounds

Born out of a centuries-old tradition

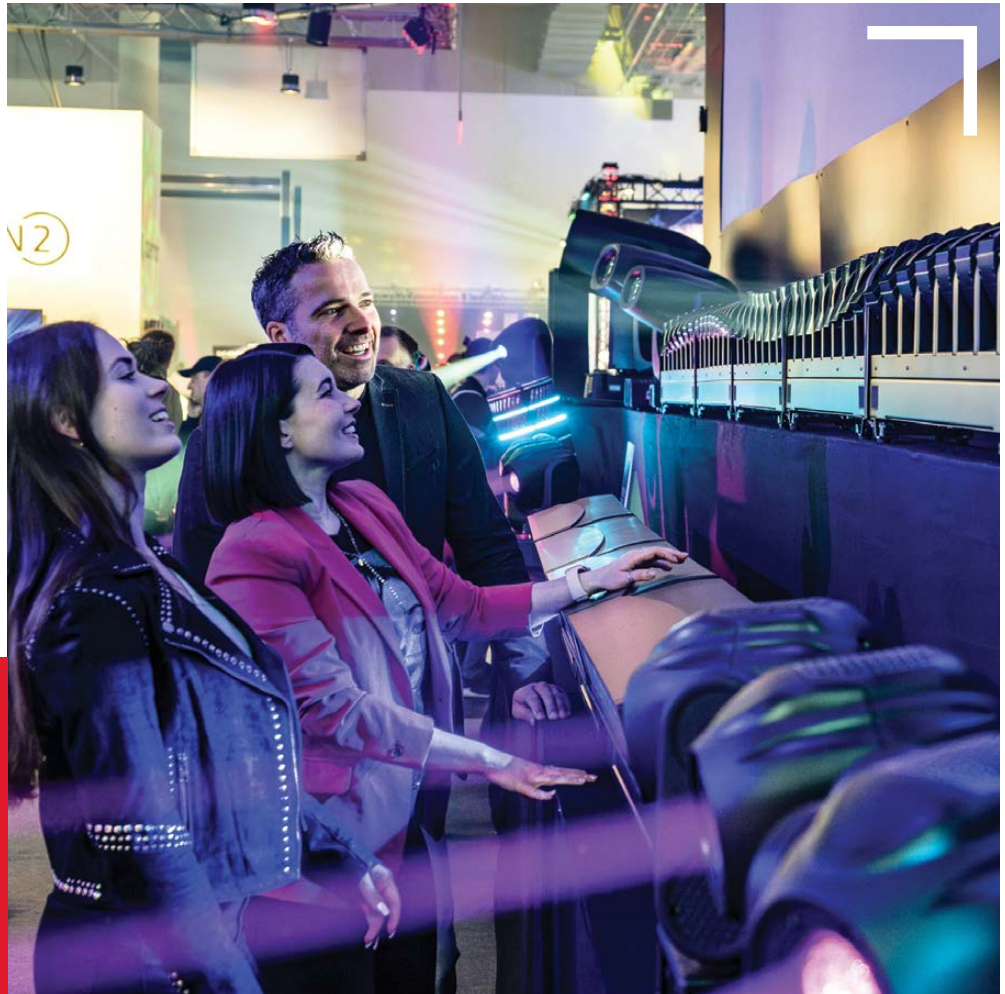
With a trade fair tradition which began some 800 years ago, the German city of Frankfurt is the modern day hub for Messe Frankfurt Group. As the world's largest trade fair, congress and event organiser, the Group boasts its own exhibition grounds spanning 584,142 sqm gross area, including 11 exhibition halls and two congress centres. From these solid roots, the company has extended its influence and expertise to create a global presence for its customers in some 180 countries via a network of 28 subsidiaries and over 50 international sales partners.

12.1
12.1
12.0
12.0

2

With a trade fair tradition which began some 800 years ago, the German city of Frankfurt is the modern day hub for Messe Frankfurt Group. As the world's largest trade fair, congress and event organiser, the Group boasts its own exhibition grounds spanning 584,142 sqm gross area, including 11 exhibition halls and two congress centres. From these solid roots, the company has extended its influence and expertise to create a global presence for its customers in some 180 countries via a network of 28 subsidiaries and over 50 international sales partners.

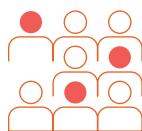




Global business

We define the marketplace for entire industries

Messe Frankfurt's vision and strategy are to build trade fairs by concentrating on areas of expertise to create the best and most professional brand name trading platforms for its customers. In many cases, these brand name trade fairs are exported to local markets around the world.



Around
2,160
active workforce



50+
sales partners



Around EUR
454_m



28
subsidiaries



310
events worldwide



Around
180
countries

Events made by Messe Frankfurt around the world

With the help of around 2,160 employees, Messe Frankfurt organises 310 events worldwide, resulting in a group turnover of around EUR 454 million in 2022.

Without a doubt, our international flagship fairs are industry leaders and set the trends. In the Consumer Goods sector we have Ambiente, Beautyworld, Christmasworld and Paperworld which are the world's most important meeting places for the consumer goods sector. Meanwhile, Prolight + Sound is a leading show in the field of Event & Entertainment Technologies. The highly reputable fairs for Textile & Textile Technologies are Heimtextil and Techtextil. Representing the Technology and Mobility & Logistics sectors are Automechanika, Light + Building, IFFA, ISH and Texcare. Many of these successful fairs have editions that take place in Asia. Today, more than 50 trade fairs are organised throughout the region.

light+building

prolight+sound

heimtextil

automechanika

creativeworld

paperworld

ambiente

techtextil

texcare

christmasworld

texprocess

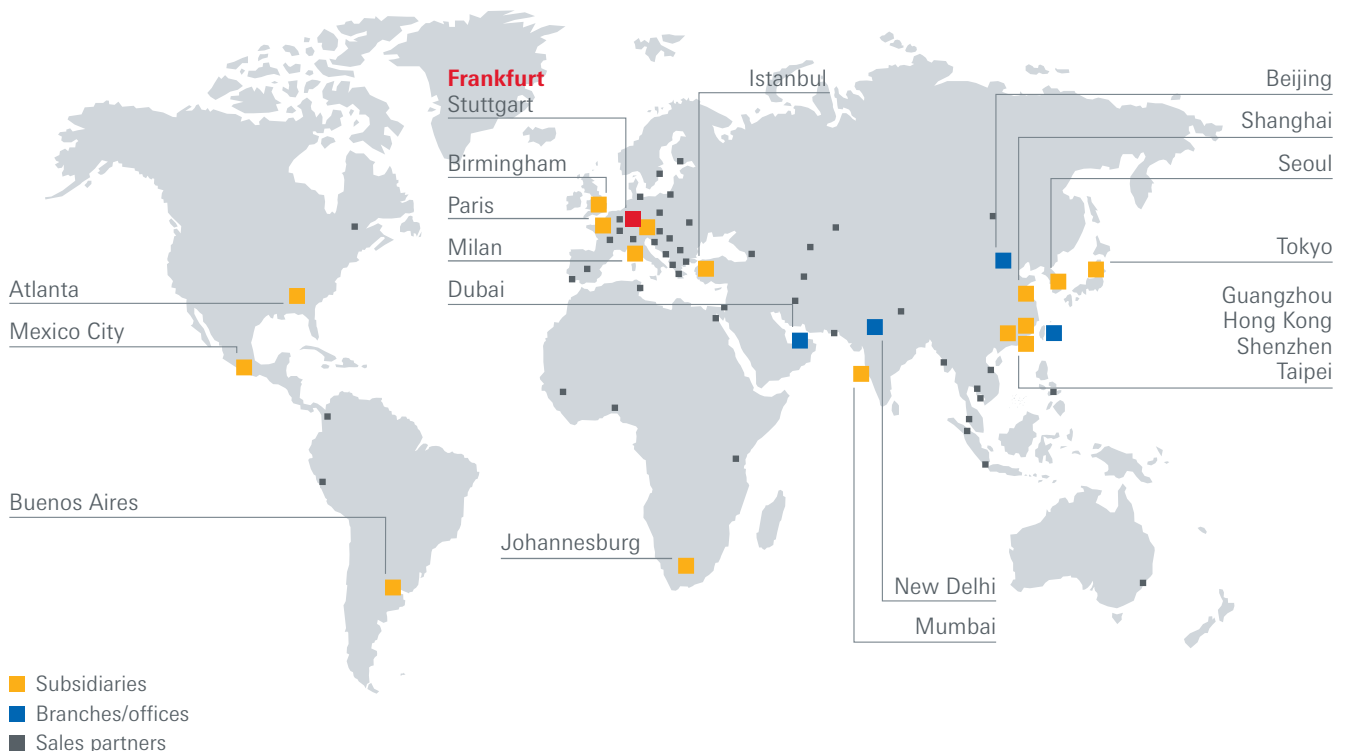
IFFA

TEXWORLD

ISH

intersec

beautyworld





Global competitive strengths and advantages

An international company with worldwide partners

We export our successful trade fair brands worldwide, providing access to promising new markets as well as regional opportunities for our exhibitors. We also offer exceptional support for internationalising business activities globally, and have the right local contacts where we don't have a permanent presence.

Developed through a rich tradition of global trade

Frankfurt has been an international trade centre since the Middle Ages and has successfully transitioned through the centuries to become a major and highly respected trade fair organiser with a network of international partners that spans the globe.

Setting the agenda by understanding our customers and their industries

We know the ins and outs of each market sector that we operate in and carefully track their developments to create optimal event concepts at all times. Importantly, Messe Frankfurt brings together the top decision makers and buyers to offer exhibitors international and regional demand for their products, and for visitors we offer a range of products, services and trends in their respective industries.



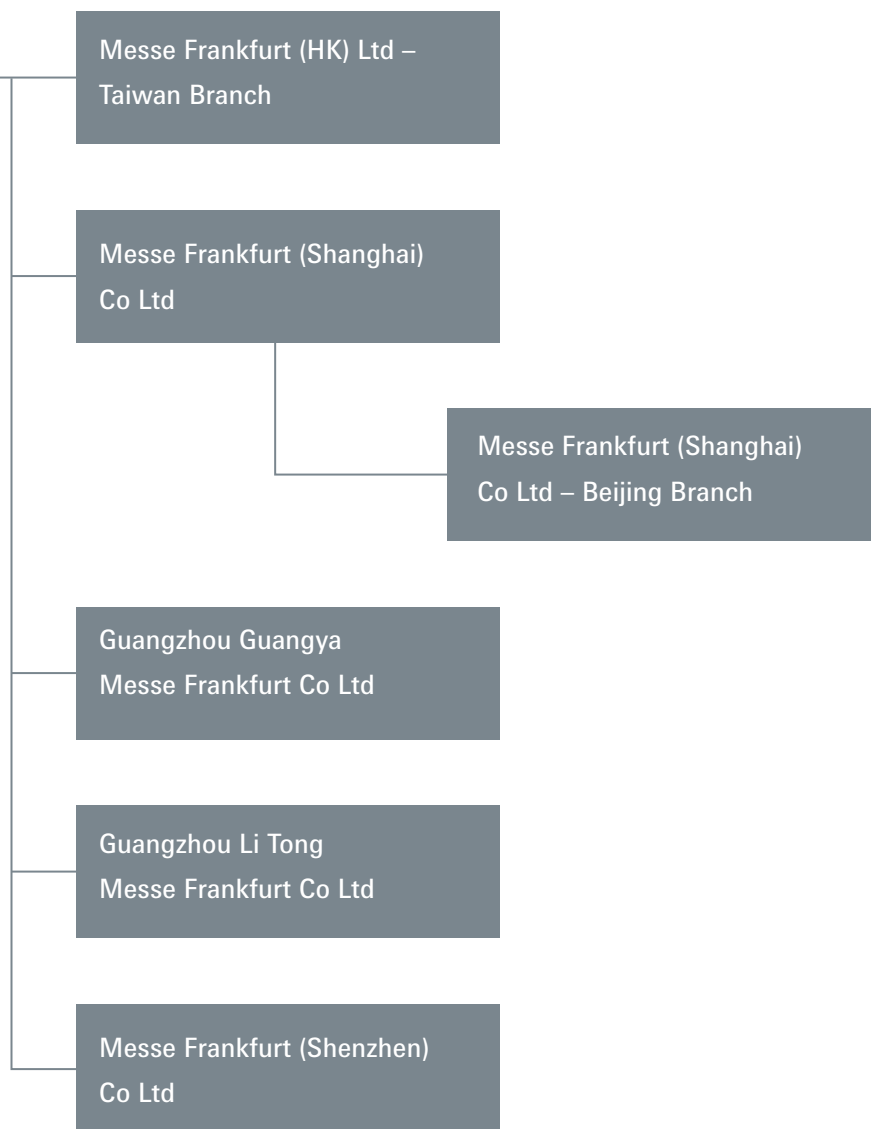
Messe Frankfurt (HK) Ltd

Greater China's regional headquarters



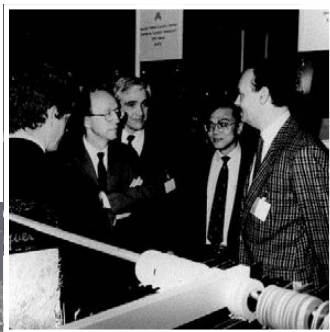
Corporate structure

We are represented in Greater China through offices in Hong Kong, Taipei, Shanghai, Beijing, Guangzhou and Shenzhen employing over 400 employees.



30+ years of expanding expertise in Greater China

Over more than three decades, Messe Frankfurt Group has developed extensive expertise in Greater China, starting with the introduction of Interstoff Asia in Hong Kong in 1987. Today, the company organises nearly 50 events with plans for future expansion. We have strong connections with Chinese authorities and reputable industry associations.



- 1987** Launch of the first trade fair outside of Germany
- 1994** Messe Frankfurt (HK) Ltd
- 1995** Messe Frankfurt (HK) Ltd – Taiwan Branch
- 2002** Messe Frankfurt (Shanghai) Co Ltd
- 2003** Messe Frankfurt (Shanghai) Co Ltd – Beijing Office
- 2005** Guangzhou Guangya Messe Frankfurt Co Ltd
- 2009** Messe Frankfurt New Era Business Media Ltd
- 2013** Messe Frankfurt New Era Advertising (Shenzhen) Co Ltd
- 2014** Guangzhou Li Tong Messe Frankfurt Co Ltd
- 2017** Messe Frankfurt Traders-Link (Beijing) Co Ltd
- 2020** Messe Frankfurt New Era Advertising (Shenzhen) Co Ltd renames to Messe Frankfurt (Shenzhen) Co Ltd
Messe Frankfurt (Shanghai) Co Ltd – Beijing Office renames to Messe Frankfurt (Shanghai) Co Ltd – Beijing Branch
- 2021** Messe Frankfurt New Era Business Media Ltd migrates to Messe Frankfurt (HK) Ltd





New business

VIATT 2024: Messe Frankfurt and VIETRADE launch comprehensive new Vietnam textile fair

With combined regional, global, and industry specific expertise, the Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies (VIATT) will make its debut from 28 February – 1 March 2024. Following the signing of a memorandum of understanding (MOU) in late March 2023, Messe Frankfurt (HK) Ltd and the Vietnam Trade Promotion Agency (VIETRADE) wasted little time announcing the international fair for the entire textile value chain.

The extensive three-day platform will be staged at the Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City. With the textile trade winds bearing upon Vietnam, the organisers are confident in leveraging their various strengths to realise a show of wide-ranging scope within the industry: “With Intertextile Apparel in Shanghai a prime example, our Texpertise Network provides the ideal global framework from which to launch this diverse, comprehensive platform for the integrated textile supply chain. VIATT itself will capture the essence of Texpertise in one platform – a diverse, one-stop sourcing event for buyers across all categories, from garments, fabrics, yarns and fibres, to textile machinery, technical textiles and nonwovens, and everything in between,” says Ms Wendy Wen, Managing Director of Messe Frankfurt (HK) Ltd.

VIATT in Vietnam integrates perfectly into the portfolio of Texpertise, the global textile network of Messe Frankfurt. These include for example Heimtextil, Techtextil and Texprocess in Frankfurt as well as Texworld in Paris and New York City, Intertextile and Yarn Expo in China, among many others.



Messe Frankfurt's Shanghai subsidiary bolsters its Mobility & Logistics portfolio in Greater China through a stronger strategic alliance with Sinomachint

Messe Frankfurt (Shanghai) Co Ltd and China National Machinery Industry International Co Ltd (Sinomachint) will continue making significant contributions to the automotive industry by partnering on more trade fairs across China. Nearly two decades under their remit, the companies have grown Automechanika Shanghai into an influential exhibition in the automobile industry. Moving forward, they will co-organise the Auto Maintenance & Repair Expo and Auto Aftermarket Guangzhou to nurture opportunities in the respective regions. The cooperation marks a presence in three of the country's six major automotive manufacturing bases in the Yangtze River Delta, Circum-Bohai Sea Economic Zone and Greater Bay Area.

Mr Stephan Buurma, Member of the Board of Management of Messe Frankfurt Group, commented: "Messe Frankfurt and Sinomachint have an impressive industry network across the domestic and overseas automotive supply chain. Furthering our collaboration will promote international trade amongst Chinese suppliers and boost the internal circulation of automotive goods."



AMR中国国际汽车维修检测诊断展
China International trade fair for auto service parts,





Refined for more opportunities: Messe Frankfurt optimises its automation and manufacturing trade fairs in the Greater Bay Area

Reflecting the growing influence of the 14-year SIAF Guangzhou in South China's industrial automation sector, the fair will be renamed to SPS – Smart Production Solutions Guangzhou, starting from the 2024 edition. While still tethered firmly to the South China market, the adjustment aligns the fair more closely with the brand recognition of its mother show, SPS in Germany – Europe's largest trade fair for the sector.

Fuelled by policies in China supporting intelligent manufacturing, many manufacturers are embracing digitalisation and automation. With an already successful track record and now a new name, the fair will continue to be the top choice for companies seeking entry into the South China manufacturing market.

This change comes as Asiamold, a leading event for die and mould, and additive manufacturing technologies previously held annually in Guangzhou, shifts to two yearly editions held across Guangzhou (Spring) and Shenzhen (Autumn).

Effective from 2024 onwards, the fair series will now be called 'Asiamold Select'.

Our event brands in Asia & Greater China

In Asia, Messe Frankfurt (HK) Ltd organises nearly 50 trade shows with 41 of them held in the Greater China cities of Beijing, Chengdu, Guangzhou, Hong Kong, Shanghai, Shenzhen, Taipei and Tianjin.



guangzhou electrical
building technology

guangzhou international
lighting exhibition

ISH CHINA CIHE

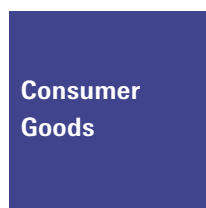
ISH SHANGHAI CIHE

parking
CHINA

shanghai intelligent
building technology

shanghai smart
home technology

thailand
building fair



baby & stroller
CHINA

CCBEC
SHENZHEN

Hong Kong International
Stationery & School Supplies Fair
香港國際文具及學習用品展

interiorlifestyle
CHINA

licensing
CHINA

music
CHINA

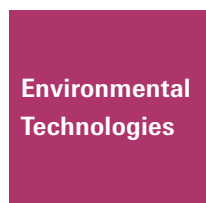
paperworld
CHINA

toy & edu
CHINA

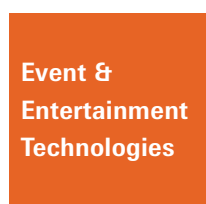


pcim
ASIA

sps
smart production solutions
GUANGZHOU



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection



prolight+sound
GUANGZHOU



meat pro
ASIA

Manufacturing
Technologies &
Components

asiamold
select

formnext
SOUTH CHINA



Mobility &
Logistics

automechanika
SHANGHAI



automechanika
KUALA LUMPUR



automechanika
HO CHI MINH CITY

CAPAS
CHENGDU

Safety,
Security &
Fire

secutech

secutech
THAILAND

secutech
VIETNAM

Textile Care,
Cleaning &
Cleanroom
Technologies



Textile &
Textile
Technologies

cinte
techtextil
CHINA

inter**textile**
SHANGHAI home textiles

yarnexpo

DSprintech
CHINA

inter**textile**
SHENZHEN apparel fabrics

inter**textile**
SHANGHAI apparel fabrics

VIATT

Flagship trade fairs

automechanika
SHANGHAI

intertextile
SHANGHAI apparel fabrics

ISH
CHINA

CIHE

music
CHINA

**guangzhou international
lighting exhibition**



Shenzhen with rising potential

As an active player in China's most promising markets, Messe Frankfurt continues to expand its influence in the Greater Bay Area – a government-backed economic hub comprising nine cities. Benefiting from manufacturing, innovation and logistics advantages, Shenzhen stands out as one of the most important cities in the area, and is home to eight growing Messe Frankfurt trade fairs.



baby & stroller
CHINA

CCBEC
SHENZHEN



licensing
CHINA

intertextile
SHENZHEN apparel fabrics



toy & edu
CHINA

yarnexpo

formnext
SOUTH CHINA



SHENZHEN



Trade fairs in 11 sectors

guangzhou international lighting exhibition

Guangzhou International Lighting Exhibition

Date : 9 – 12 June 2024
Venue : China Import and Export Fair Complex,
Guangzhou
Exhibition space : *220,000 gross sqm (2023)
Exhibitors : *3,318 (2023)
Visitors : *207,681 (2023)

The most comprehensive lighting and LED event in Asia, representing the entire supply chain. In close proximity to Guangdong-based manufacturers and strategically positioned in the Greater Bay Area, the fair offers a powerful platform for showcasing the latest trends and technologies to global industry professionals. Through its focus on digitalisation, smart lighting and energy-savings, the exhibition plays a vital role in shaping the future of lighting in Asia's smart cities.



guangzhou electrical building technology

Guangzhou Electrical Building Technology

Date	: 9 – 12 June 2024
Venue	: China Import and Export Fair Complex, Guangzhou
Exhibition space	: *220,000 gross sqm (2023)
Exhibitors	: *3,318 (2023)
Visitors	: *207,681 (2023)

shanghai intelligent building technology

Shanghai Intelligent Building Technology

Date	: 29 – 31 August 2023
Venue	: Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space	: *20,000 gross sqm (2020)
Exhibitors	: *208 (2020)
Visitors	: *25,837 (2020)

shanghai smart home technology

Shanghai Smart Home Technology

Date	: 29 – 31 August 2023
Venue	: Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space	: *20,000 gross sqm (2020)
Exhibitors	: *208 (2020)
Visitors	: *25,837 (2020)

thailand building fair

Thailand Building Fair

Date	: 1 – 3 November 2023
Venue	: Bangkok International Trade and Exhibition Center (BITEC), Bangkok
Exhibition space	: *11,000 gross sqm (2019)
Exhibitors	: *300 (2019)
Visitors	: *5,254 (2019)

Prioritising innovation and technology, the fairs showcase a diverse range of solutions and systems for the development of better, more efficient, and sustainable buildings and homes. Held across three of Asia's most modern tech cities, the exhibitions are powerful platforms for networking and learning. The Guangzhou edition, held concurrently with the Guangzhou International Lighting Exhibition, attracts a high number of visitors from around the world.



parking

CHINA

Parking China

Date : 29 – 31 August 2023
Venue : Shanghai New International Expo Centre
(SNIEC), Shanghai
Exhibition space : *20,000 gross sqm (2020)
Exhibitors : *208 (2020)
Visitors : *25,837 (2020)

Showcasing the latest solutions and technology in parking management, design, and construction, the exhibition provides a platform for channel players to network and explore new ideas, while offering manufacturers and operators a chance to promote their products and services to potential customers from Eastern China and beyond.





ISH China & CIHE – China International Trade Fair for Heating, Ventilation, Air-Conditioning, Sanitation & Home Comfort System

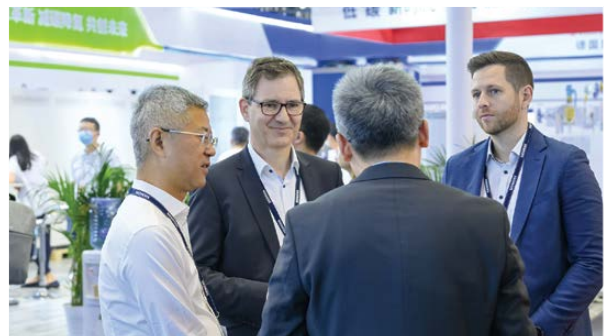
Date : 11 – 13 May 2024
Venue : China International Exhibition Center (Shunyi Hall), Beijing
Exhibition space : 105,000 gross sqm (2023)
Exhibitors : 1,065 (2023)
Visitors : 73,579 (2023)

Asia's leading HVAC exhibitions attracting major domestic and overseas brands. While there are a variety of product categories showcased at the ISH trade fairs (such as heating, air conditioning, plumbing, and ventilation), what distinguishes them are their focus on cutting-edge technologies, and innovations within not just HVAC, but also the water management industry.



ISH Shanghai & CIHE – Shanghai International Trade Fair for Heating, Ventilation, Air-conditioning & Home Comfort System

Date : Autumn 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 11,500 gross sqm (2019)
Exhibitors : 197 (2019)
Visitors : 19,326 (2019)





Hong Kong International Stationery & School Supplies Fair

Date : 8 – 11 January 2024
 Venue : Hong Kong Convention and Exhibition Centre, Hong Kong
 Exhibition space : 800 gross sqm (2023)
 Exhibitors : 40 (2023)
 Visitors : 21,000 (2023)

Located in one of Asia's most international sourcing cities, this premier event for stationery, office supplies, and back-to-school items features a wide range of exhibitors around the world. Attracting global buyers, it offers the perfect platform to meet industry suppliers, connect with potential partners, and discover the latest trends through seminars and networking events.

interiorlifestyle

CHINA

Interior Lifestyle China – Shenzhen Edition

Date : 13 – 15 September 2023
 Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
 Exhibition space : 22,000 gross sqm (2019, Shanghai edition)
 Exhibitors : 431 (2019, Shanghai edition)
 Visitors : 20,036 (2019, Shanghai edition)

To capitalise on high per capita spending in Shenzhen and the wider Greater Bay Area market, China's leading home décor and lifestyle trade fair – Interior Lifestyle China is heading to this vibrant city for its upcoming 2023 edition. The relocation brings the added advantage of running concurrently with the Autumn edition of China (Shenzhen) Cross-Border E-commerce Fair (CCBEC) – guaranteeing a strong turnout of relevant buyers from the consumer goods industry.

paperworld

CHINA

Paperworld China

Date : 17 – 19 November 2023
 Venue : Shanghai World Expo Exhibition & Convention Center, Shanghai
 Exhibition space : 27,000 gross sqm (2020)
 Exhibitors : 334 (2020)
 Visitors : 12,857 (2020)

Reimagined with a wider product scope and a new venue for 2023, the fair encompasses all aspects of the paper and stationery industry, including office supplies, gifts and premiums, school supplies, and creative materials. A new wave of interest in trendy products for the cultural, hobby, specialty, and gift categories are also covered at the fair, bringing together a large number of traders, retail stores and international buyers.





Toy & Edu China

Date : 8 – 10 April 2024
 Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
 Exhibition space : *130,000 gross sqm (2023)
 Exhibitors : *1,400 (2023)
 Visitors : *70,836 (2023)

Connecting global players with opportunities in the Greater Bay Area and surrounding manufacturing bases, these fairs offer extensive and efficient one-stop sourcing across three closely related industries: toys and education, baby products, and the licensing industry (a key driver of the toy market). Through a variety of special pavilions and designated product zones, buyers – including domestic and overseas delegations – can source from the best in these three industries, including from South China's cost-effective suppliers.



Baby & Stroller China

Date : 8 – 10 April 2024
 Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
 Exhibition space : *130,000 gross sqm (2023)
 Exhibitors : *1,400 (2023)
 Visitors : *70,836 (2023)



Licensing China

Date : 8 – 10 April 2024
 Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
 Exhibition space : *130,000 gross sqm (2023)
 Exhibitors : *1,400 (2023)
 Visitors : *70,836 (2023)



CCBEC SHENZHEN

China (Shenzhen) Cross-border E-commerce Fair

Autumn Edition

Date : 13 – 15 September 2023
Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
Exhibition space : 100,000 gross sqm (expected)
Exhibitors : 2,500 (expected)
Visitors : 100,958 (2021)

Spring Edition

Date : Spring 2024
Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
Exhibition space : 80,000 gross sqm (2023)
Exhibitors : 1,600 (2023)
Visitors : 70,360 (2023)

Strategically located in Shenzhen, a government-backed e-commerce hub, the fair connects Chinese e-commerce suppliers with the world, and the world to China. As one of the biggest trade fairs of its kind in the country held during Spring and Autumn editions, the platform attracts consumer goods retailers of almost every stripe, together with domestic and international e-commerce platforms and service providers, helping retailers take the digital leap to foreign markets.



music

CHINA

Music China

Date : 11 – 14 October 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 100,000 gross sqm (2020)
Exhibitors : 1,106 (2020)
Visitors : 81,761 (2020)

One of the world's largest trade fairs for the musical instrument industry, showcasing the full spectrum from pianos and keyboards to string, brass and woodwind instruments. With China positioned as the world's largest exporter, and one of the highest potential markets for foreign brands, the internationality of Music China is impossible to ignore. Special events include educational forums and workshops as well as a fun-filled atmosphere at outdoor live shows and concerts.



pcim

ASIA

PCIM Asia

Date : 29 – 31 August 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 10,000 gross sqm (2021)
Exhibitors : 102 (2021)
Visitors : 11,314 (2021)

Advantageously placed in Shanghai – home to the most power electronics company headquarters in China, this trade fair is an international meeting ground for specialists in the field to converge for business and networking. Intelligent motion, renewable energy and energy management are key pillars of the fair's conference programme, while dedicated pavilions zero-in on specialist equipment and topics.



sps

smart production solutions
GUANGZHOU

SPS – Smart Production Solutions Guangzhou

Date : 4 – 6 March 2024
Venue : China Import and Export Fair Complex, Guangzhou
Exhibition space : *20,000 gross sqm (2023)
Exhibitors : *450 (2023)
Visitors : *55,000 (2023)

Helping the manufacturing sector transition toward digitalisation and smart production, this is a must-attend event for industry professionals looking to maintain a competitive edge in smart manufacturing. It will be held concurrently with Asiamold Select – Guangzhou Edition to take advantage of the business opportunities brought forth by synergistic collaboration with this moulding and 3D printing fair.





Eco Expo Asia

Date : 26 – 29 October 2023
 Venue : AsiaWorld-Expo, Hong Kong
 Exhibition space : 7,500 gross sqm (2022)
 Exhibitors : 248 (2022)
 Visitors : 10,159 (2022)

With an international exhibitor line-up and a packed schedule of fringe events, the fair is at the forefront of promoting eco-friendliness and a sustainable future in Asia. Supported by the Environment and Ecology Bureau of the Hong Kong SAR Government, the fair brings together exhibitors and industry leaders to share products, solutions and ideas that address the most pressing environmental challenges.



prolight+sound GUANGZHOU

Prolight + Sound Guangzhou

Date : 23 – 26 May 2024
Venue : China Import and Export Fair Complex,
Guangzhou
Exhibition space : 130,000 gross sqm (2023)
Exhibitors : 1,403 (2023)
Visitors : 85,046 (2023)

An indispensable trade fair for the entertainment and Pro AV industry in China. While its strength lies in entertainment, with a focus on new system integrations, the fair has expanded in recent years to encompass more vertical markets such as building, commercial, and most significantly: culture and tourism. Key product halls cover pro audio, pro lighting, projection and stage technology, KTV and home theatre entertainment, communication and conferencing, and media systems and solutions.



meat pro ASIA

Meat Pro Asia

Date : 12 – 14 March 2025
Venue : Impact Arena Exhibition and Convention Center (IMPACT), Bangkok
Exhibition space : 5,000 gross sqm (2023)
Exhibitors : 100 (2023)
Visitors : 8,894 (2023)

With links to IFFA in Germany, this fair in South East Asia is dedicated to the final steps of food processing, including processing, sanitation, packaging, and preservation solutions. Held concurrently with VIV Asia, one of the largest events for the protein production supply chain in the region, it has quickly become a must-attend for those in the food industry.



asiamold select

Asiamold Select

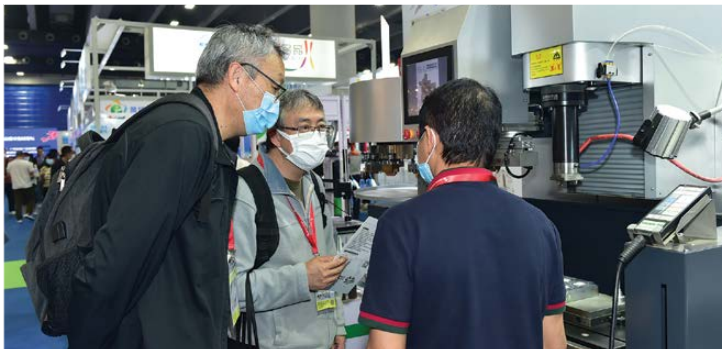
Guangzhou Edition

Date : 4 – 6 March 2024
Venue : China Import and Export Fair Complex,
Guangzhou
Exhibition space : *20,000 gross sqm (2023)
Exhibitors : *450 (2023)
No. of visits : *55,000 (2023)

Shenzhen Edition (First edition)

Date : Autumn 2024
Venue : Shenzhen World Exhibition and
Convention Center, Shenzhen

An important set of dates for professionals in the mold-making, injection molding, die-casting, and additive manufacturing industries. Asiamold Select – Guangzhou Edition will be held concurrently with SPS – Smart Production Solutions Guangzhou, while its Shenzhen Edition will be held alongside Formnext + PM South China. This arrangement will empower industry players to discover greater business opportunities within the smart manufacturing and 3D printing sectors.



formnext
SOUTH CHINA



Formnext + PM South China

Date : 29 – 31 August 2023
Venue : Shenzhen World Exhibition and Convention
Center, Shenzhen
Exhibition space : 20,000 sqm (expected)
Exhibitors : 300 (expected)
Visitors : 15,000 (expected)

A leading trade fair for the forming and additive manufacturing industries, held annually. The fair is an excellent platform for exhibitors to showcase their latest advancements in 3d printing, powder metallurgy, and advanced ceramics. Specialised forums and seminars provide industry professionals with opportunities to connect and exchange know-how.



automechanika SHANGHAI

Automechanika Shanghai

Date : 29 November – 2 December 2023
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 220,000 gross sqm (2023, Shenzhen Edition)
Exhibitors : 3,302 (2023, Shenzhen Edition)
Visitors : 106,383 (2023, Shenzhen Edition)

One of the world's leading trade fair brands, organised in three of Asia's most important automotive clusters: Shanghai, Kuala Lumpur and Ho Chi Minh City. Representing the entire value chain in the automotive aftermarket, the Shanghai edition is among the most influential events of its kind in Asia. With a forward-thinking outlook and a focus on sustainability, the three fairs zero-in on electric vehicles, green repair and innovation along the supply chain.

automechanika KUALA LUMPUR

Automechanika Kuala Lumpur

Date : 8 – 10 May 2025
Venue : Kuala Lumpur Convention Centre, Kuala Lumpur
Exhibition space : 11,071 gross sqm (2023)
Exhibitors : 330 (2023)
Visitors : 10,267 (2023)

automechanika HO CHI MINH CITY

Automechanika Ho Chi Minh City

Date : 20 – 22 June 2024
Venue : Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City
Exhibition space : 15,740 gross sqm (2023)
Exhibitors : 461 (2023)
Visitors : 13,148 (2023)





Auto Aftermarket Guangzhou

Date : 11 – 13 October 2023
Venue : Poly World Trade Center (PWTC),
Guangzhou
Exhibition space : 50,000 gross sqm (expected)
Exhibitors : 900 (expected)
Visitors : 30,000 (expected)

An addition to Messe Frankfurt's Mobility & Logistics portfolio, extending the sector's reach into the Greater Bay Area, one of China's largest automotive manufacturing bases. Celebrated as a hub for trade and technological innovation, the region receives strong government support and policy advantages. Tapping into this thriving ecosystem, the fair ranks among the largest aftermarket trade fairs in South China, facilitating business across the supply chain from car manufacturing, the automotive consumer market to after-sales services.



Auto Maintenance and Repair Expo

Date : 20 – 23 March 2024
Venue : National Convention & Exhibition Center,
Tianjin
Exhibition space : 80,000 gross sqm (2023)
Exhibitors : 659 (2023)
No. of visits : 38,674 (2023)

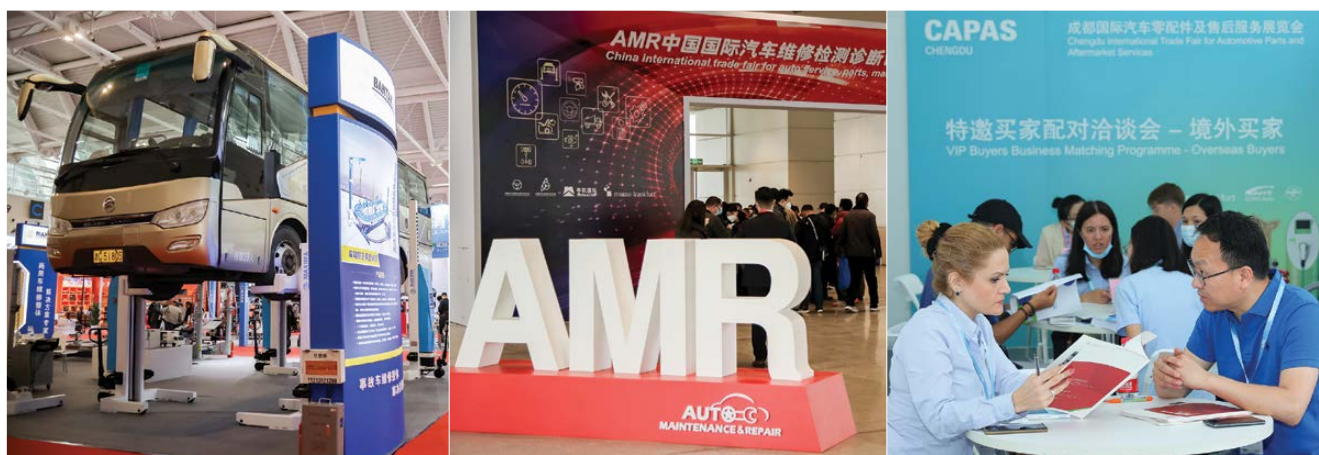
The latest advancements in automotive repair and maintenance equipment, tools, and technologies come together at this event in one of North China's most significant manufacturing bases: the Circum-Bohai Sea Economic Zone. With a focus on providing face-to-face communication between exhibitors and buyers, it's a must-attend set of dates for anyone in the automotive repair and maintenance industry.



CAPAS Chengdu

Date : 16 – 18 May 2024
Venue : Chengdu Century City New International
Exhibition & Convention Center,
Chengdu
Exhibition space : 48,000 gross sqm (2023)
Exhibitors : 620 (2023)
Visitors : 17,093 (2023)

With a strategic focus on the thriving automotive markets in Southwest China, this fair emphasises local industry development and international collaboration in the region. The event provides a tailored platform fostering strong connections between key players, manufacturers, and suppliers from the region and beyond. This targeted approach contributes to the sustainable growth of the local automotive industry, with a special focus on new energy solutions, AIoT innovations, and the diverse needs of the domestic aftermarket.



secutech

Secutech

Date : 24 – 26 April 2024
Venue : Taipei Nangang Exhibition Centre, Taipei
Exhibition space : 15,120 gross sqm (2023)
Exhibitors : 260 (2023)
Visitors : 13,694 (2023)

The most comprehensive international trade fairs for the security, fire safety and smart building industries in Asia. While the Taipei fair is particularly renowned for attracting international and Taiwanese suppliers who are world leaders in ICT, the Vietnam and Thailand fairs are strategically located near major construction and smart city projects in their respective regions, maximising business potential for participants.

secutech

THAILAND

Secutech Thailand

Date : 1 – 3 November 2023
Venue : Bangkok International Trade & Exhibition Centre (BITEC), Bangkok
Exhibition space : 7,500 gross sqm (expected)
Exhibitors : 250 (expected)
Visitors : 8,500 (expected)

secutech

VIETNAM

Secutech Vietnam

Date : 14 – 16 August 2024
Venue : Friendship Cultural Palace, Hanoi
Exhibition space : 11,000 gross sqm (2023)
Exhibitors : 350 (2023)
Visitors : 12,016 (2023)





Texcare Asia & China Laundry Expo (TXCA & CLE)

Date : 25 – 27 September 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 10,000 gross sqm (2020)
Exhibitors : 122 (2020)
Visitors : 14,413 (2020)

Where clean innovations come together. This leading platform for laundry and dry-cleaning showcases the latest equipment, services, and technologies in Asia. Held annually in Shanghai, the event attracts exhibitors and visitors from around the world to conduct business across a wide range of products and services. A focus on innovation, sustainability, and efficiency in laundry operations ensures the fair remains at the leading edge of clean room technologies.



intertextile SHANGHAI apparel fabrics

Intertextile Shanghai Apparel Fabrics Autumn Edition

Date : 28 – 30 August 2023
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 240,000 gross sqm (expected)
Exhibitors : Nearly 4,000 (expected)
Visitors : 67,005 (2021)

Spring Edition

Date : 6 – 8 March 2024
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 160,000 gross sqm (2023)
Exhibitors : 2,861 (2023)
Visitors : 96,209 (2023)

intertextile SHENZHEN apparel fabrics

Intertextile Shenzhen Apparel Fabrics

Date : 6 – 8 November 2023
Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
Exhibition space : 50,000 gross sqm (2020)
Exhibitors : 886 (2020)
Visitors : *24,463 (2020)

intertextile SHANGHAI home textiles

Intertextile Shanghai Home Textiles Autumn Edition

Date : 16 – 18 August 2023
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 99,099 gross sqm (2021)
Exhibitors : 749 (2021)
Visitors : 20,106 (2021)

Spring Edition

Date : 6 – 8 March 2024
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 27,000 gross sqm (2023)
Exhibitors : 283 (2023)
Visitors : 26,538 (2023)

Trendsetting international fairs bringing together what's new and next in the textile and fashion industries. Known as the global apparel textile flagship, the Shanghai fair is held across Spring and Autumn editions, offering a one-stop platform for the latest textile products, services and technologies, including fabrics and accessories. Reflecting global trends, sustainability is a recurring theme across the fairground at exhibitor booths, dedicated pavilions, and fringe seminars. As an extension of the trade fair series, Intertextile Shenzhen Apparel Fabrics was introduced in 2006 to capture market opportunities and fulfill sourcing demand in the South China region.



Where textiles come home. Held during Spring and Autumn editions, with the Spring event taking place alongside Intertextile Shanghai Apparel Fabrics, offering the latest home textile products, services, and technologies: from bedding and towels to interior fabrics and carpets. With a focus on design trends, innovation, and sustainability, the fairs attract industry experts and decision makers from around the world.



DSprintech

CHINA

DS Printech China

Shanghai Edition

Date : 21 – 23 November 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 20,000 gross sqm (2023, Guangzhou Edition)
Exhibitors : 318 (2023, Guangzhou Edition)
Visitors : 11,000 (2023, Guangzhou Edition)

Guangzhou Edition

Date : 2024
Venue : China Import and Export Fair Complex, Guangzhou
Exhibition space : 20,000 gross sqm (2023)
Exhibitors : 318 (2023)
Visitors : 11,000 (2023)

The meeting point for digital, functional and screen printing technologies. Benefiting from the growing market in China and rising demand for customisation and low printing MOQs, the fair attracts major domestic and international exhibitors. Environmentally friendly printing is a growing trend at the fair and this rising demand for sustainable technology is poised to generate new business opportunities within the printing value chain.



yarnexpo

Yarn Expo

Autumn Edition

Date : 28 – 30 August 2023
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 27,000 gross sqm (expected)
Exhibitors : Over 500 (expected)
Visitors : 13,037 (2021)

Spring Edition

Date : 6 – 8 March 2024
Venue : National Exhibition and Convention Center (Shanghai), Shanghai
Exhibition space : 26,500 gross sqm (2023)
Exhibitors : 452 (2023)
Visitors : 28,698 (2023)

Shenzhen Edition

Date : 6 – 8 November 2023
Venue : Shenzhen World Exhibition & Convention Center, Shenzhen
Exhibition space : 10,000 gross sqm (2020)
Exhibitors : 125 (2020)
Visitors : *24,463 (2020)

The destination of choice for suppliers from Asia and Europe to showcase their latest collection of natural and blended yarns including cotton, wool, flax / regenerated flax, and man-made fibres and yarns. Yarn Expo is held concurrently with Intertextile Apparel series, ensuring a high turnout of related industry buyers.



cinte techtexsil CHINA

Cinte Techtextil China

Date : 19 – 21 September 2023
Venue : Shanghai New International Expo Centre (SNIEC), Shanghai
Exhibition space : 26,000 gross sqm (2021)
Exhibitors : 366 (2021)
Visitors : 14,868 (2021)

Asia's leading trade fair for technical textiles and nonwovens. Attracting trade buyers from 12 different application areas such as Buildtech, Clothtech, Geotech, Medtech, Mobiltech and Protech, the fair is a unique opportunity within Asia for suppliers to meet with the entire industry and maximise the potential of their products across various end-uses and sectors.



VIATT

Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies

Date : 28 February – 1 March 2024
Venue : Saigon Exhibition and Convention Center (SECC), Ho Chi Minh City
Exhibition space : 18,000 gross sqm (expected)
Exhibitors : Over 500 (expected)
Visitors : 35,000 (expected)

Strategically situated in Ho Chi Minh City, this new addition to the textile sourcing calendar is in close proximity to major textile manufacturing regions, making it the perfect venue for engaging with industry decision-makers. As ASEAN's all-encompassing platform for the entire textile value chain, it encompasses garments, apparel fabrics and accessories, yarns and fibres, digital printing, home textiles, technical textiles and nonwovens, textile processing, textile machinery, and more.





Seven offices in Greater China

For further information about Messe Frankfurt's services in Greater China, please contact us at the location closest to you or visit www.messefrankfurt.com.hk.

Messe Frankfurt (HK) Ltd

35/F, China Resources Building
26 Harbour Road, Wanchai,
Hong Kong
Tel: +852 2802 7728
Fax: +852 2598 8771
info@hongkong.messefrankfurt.com

Messe Frankfurt (Shanghai) Co Ltd

11/F, Office Tower 1, Century Metropolis,
1229 Century Avenue Pudong New Area,
Shanghai 200122, P.R. China
Domestic tel: 400 613 8585
Overseas tel: +86 21 6160 1155
Fax: +86 21 6168 0788
info@china.messefrankfurt.com

Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch

Room 1721, Tower 2, Bright China Chang An Building
No. 7 Jian Guo Men Nei Avenue, East District Beijing
100005, P.R. China
Domestic tel: 400 613 8585
Overseas tel: +86 21 6160 1155
Fax: +86 10 6510 2799
info@china.messefrankfurt.com

Guangzhou Guangya Messe Frankfurt Co Ltd

Unit B 3107, Centre Plaza, No.161 Linhexi Rd,
Tianhe District Guangzhou, 510620, P.R. China
Tel: +86 20 3825 1558
Fax: +86 20 3825 1400
info@china.messefrankfurt.com

Guangzhou Li Tong Messe Frankfurt Co Ltd

Room 1520, Dongshan Plaza
No 69 Xian Lie Zhong Road, Yuexiu District
Guangzhou 510095, P.R. China
Tel: +86 20 8358 7037
Fax: +86 20 8358 7016
info@china.messefrankfurt.com

Messe Frankfurt (Shenzhen) Co Ltd

609, Building C, Dongfang Xin Tiandi,
Caitian Road, Futian Street, Futian District
Shenzhen 518026, P.R. China
Tel: +86 755 8299 4989
Fax: +86 755 8299 2015
info@china.messefrankfurt.com

Messe Frankfurt (HK) Ltd, Taiwan Branch

8/F, No. 288, Sec. 6
Civic Boulevard, Xinyi District
Taipei 110, Taiwan
Tel: +886 2 8729 1099
Fax: +886 2 2747 6656
info@taiwan.messefrankfurt.com