

6 - 8 November 2023

Shenzhen World Exhibition and Convention Center, Shenzhen, China

APPLICATION FORM

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: textile@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the **Specific Terms & Conditions** before submitting your application)

1. Exhibiting company details (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English:

公司英文名

Company Name in Chinese (if any):

公司中文名

Contact person(s):

聯絡人

Address:

英文地址

City:

城市

Address in Chinese (if any):

中文地址

Telephone:

電話

Email:

Company social media platform for us to follow:

(Dr. /Mr. /Ms. /Mrs. /Prof.)

Postal code: _____ Country: _____
區域號碼 國家

Country code / City/Area code / Number Fax: _____ / _____ / _____
Country code City/Area code Number 傳真

Website: http:// _____

Facebook: _____ Twitter: _____
Instagram: _____ LinkedIn: _____

2. Company details (Please tick all that apply)

- Billing company** (for issuing invoice, if different from above)
- Principal company / Overseas headquarter**
- Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)
- Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)
- Yes, and keep Part 3 to Part 8 the same Yes, but Part 3 to Part 8 information is different (another form has to be submitted)
- No

Company Name in English:

Company Name in Chinese (if any):

Contact person(s):

Address:

City:

Address in Chinese (if any):

Telephone:

Email (please provide different email from Part 1):

(Dr. /Mr. /Ms. /Mrs. /Prof.)

Postal code: _____ Country: _____

Country code / City/Area code / Number Fax: _____ / _____ / _____
Country code City/Area code Number

Website: http:// _____

3. Business nature (Please tick all that apply) 公司業務性質(可多選)

- | | |
|---|--|
| <input type="checkbox"/> 01 Manufacturer 製造商 | <input type="checkbox"/> 06 Testing & Certification 檢測與認證 |
| <input type="checkbox"/> 02 Sole agent, wholesaler, agent 獨家代理/貿易批發商/代理商 | <input type="checkbox"/> 07 Press and publication 媒體與出版業 |
| <input type="checkbox"/> 03 Trading company, converter 貿易公司 | <input type="checkbox"/> 08 Trend Forecaster 產業分析師 |
| <input type="checkbox"/> 04 Design & styling service 設計與形象 | <input type="checkbox"/> 09 Others (please specify): _____ |
| <input type="checkbox"/> 05 Printing & CAD/CAM/CIM supplier 印刷/CAD/CAM/CIM製造商 | 其他·請註明 |

4. Product groups (Please tick all that apply. Booth location may be allocated according to product criteria, or other criteria set by the organiser.)

展品類別(多選·大會將按展品類別作為分配展位的參考依據)

*01 Apparel fabrics 服飾面料

- | | |
|--|--|
| <input type="checkbox"/> 1.1 Cotton 棉紡 | <input type="checkbox"/> 1.8 Lace and embroidery 蕾絲/刺繡 |
| <input type="checkbox"/> 1.2 Wool 毛紡 | <input type="checkbox"/> 1.9 Pattern Design 樣花設計 |
| <input type="checkbox"/> 1.3 Silk 絲綢 | <input type="checkbox"/> 1.10 Denim 丹寧 |
| <input type="checkbox"/> 1.4 Linen/Ramie 亞麻/麻紡 | <input type="checkbox"/> 1.10.1 Knitted Denim 針織丹寧 |
| <input type="checkbox"/> 1.5 Man-made 化纖 | <input type="checkbox"/> 1.10.2 Woven Denim 編織丹寧 |
| <input type="checkbox"/> 1.6 Knitted 針織 | <input type="checkbox"/> 1.11 Digital Print 數位印刷 |
| <input type="checkbox"/> 1.7 Functional 功能性 | <input type="checkbox"/> 1.12 Others (please specify): _____ |
| | 其他·請註明 |

*02 Fibers / Yarns 紗線

*03 Accessories 輔料配件

(please specify): _____

From the product groups 01-03, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board*:

*Fascia board is for standard booth exhibitors only. 請在上方1.1-03展品類別中選出一項作為刊登在參觀指南及攤位招牌版的主要展品類別

5. Our products are used in the following applications (Please tick all that apply) 展品用途(可多選)

- | | | |
|---|---|--|
| <input type="checkbox"/> 01 Suitings 正裝 | <input type="checkbox"/> 04 Functional wear/ Sportswear 功能性/運動服 | <input type="checkbox"/> 07 Children & infants wear 童裝 |
| <input type="checkbox"/> 02 Casual wear 休閒服 | <input type="checkbox"/> 05 Shirts 襯衫 | <input type="checkbox"/> 08 Swimwear & lingerie 泳裝/內衣 |
| <input type="checkbox"/> 03 Ladieswear 女裝 | <input type="checkbox"/> 06 Jeanswear 牛仔服飾 | <input type="checkbox"/> 09 Others 其他 |

6. Sustainable products / services exhibitor list (Please tick one that applies) 永續紡織品/服務

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and online listing? (This applies to companies that provide sustainable products or services, and/or use sustainable raw materials, manufacturing and finishing processes as well as socially responsible practices.) (No any sustainable indication will be made if exhibitor leaves this question blank.)

- Yes No

7. Agent / Representative to be listed in the online listing? (Please complete by either Eng or Chi only) 代理商(將列在線上名錄上)

- Information as below: 公司資訊
Company name: _____ Tel: _____ Email: _____
Address: _____
 We are looking for Agent(s). (Please specific the location(s): _____) 我們正尋找代理商中(請註明地區)
 No

8. Business information (Please tick all that apply) 經貿資訊

Does your company wish to indicate the following business information in the fascia board (standard booth only) & online listing?

(No indications will be made if exhibitor leaves this question blank.)

- | | |
|---|--|
| <input type="checkbox"/> 1. Custom-made services 客製服務 | <input type="checkbox"/> 4. Small orders, if yes, please advise your order range also (single selection, default 50-100m) 小量訂購·請提供訂量範圍 |
| <input type="checkbox"/> 2. Exporter 出口商 | <input type="checkbox"/> 50-100m <input type="checkbox"/> 101-500m <input type="checkbox"/> 501m or above |
| <input type="checkbox"/> 3. Product in stock 庫存品 | <input type="checkbox"/> 5. Onsite sample cutting services 現場剪樣服務 |

9. Please specify your product range (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

中英文產品介紹·最多20個字·用於線上名錄使用
(Eng)

(Chi)

10. Visitor guide, online listing & fascia board listing: 刊登於參觀指南、線上名錄及攤位招牌版的資訊

Do you agree if we use above information for visitor guide, online listing & fascia board listing? 是否同意使用以上資訊刊登於線上名錄及招牌版

("YES" will be chosen if exhibitor leaves this question blank.) 若未勾選·將視為答應刊登

- Yes No, we want to have a blank form to fill in

11. Stand options: 攤位選項 因面開攤位有限·大會依據實際狀況分發

- Standard booth (minimum 9 sqm) 標準攤位(最小9平方米)

Booth size: _____ sqm

Participation fee per sqm: US\$250

Standard booth includes:

- Complete booth construction 攤位搭建
- 1 spotlight per 3 sqm 每3平方米提供一盞燈
- Wall-to-wall carpet 地毯
- 1 electronic socket 1個插座
- Fascia board with company name and booth number 公司及攤位號的招牌版
- Booth cleaning and security 清潔及保全
- Listing in visitor guide 參觀指南
- 1m sample rack / shelf per 3 sqm 每3平方米提供一個衣桿/層板
- Participation in Trend Forum 潮流展示區徵選
- Lockable cupboard 可鎖櫃
- Visitor e-invitation 買家電子邀請函
- 1 table & 3 chairs 1張桌子&3張椅子
- PR & marketing support 行銷宣傳

- Raw space (minimum 36 sqm) 光地(最小36平方米)

Booth size: _____ sqm

Participation fee per sqm: US\$220

Raw space includes:

- Floor space 光地租金
- Participation in Trend Forum 潮流展示區徵選
- Booth security 保全服務
- Visitor e-invitation 買家電子邀請函
- Listing in visitor guide 參觀指南
- PR & marketing support 行銷宣傳

Payment: 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 4 August 2023. See no. 5 on Specific Terms and Conditions for bank account details. 報名同時須繳交50%保證金·尾款截止日為2023年8月4日

12. Name of legally responsible person (Please print last name, first name and sign below): 由公司負責人簽字及用印·並回傳

Name: _____ Title: _____

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: _____ Date: _____

Company stamp (Same as Exhibiting Company): _____

(Please see reverse)

參展條款 (此為中文參考譯文，若文意與英文版本有任何差異或抵觸，概以英文版本為準)

1. 主辦單位

法蘭克福展覽 (深圳) 有限公司 深圳市福田區福田街道彩田路東方新天地廣場C座609室 郵編：518026

2. 展會地點 中國 深圳 深圳國際會展中心

中國深圳市寶安區福海街道展城路一號

3. 展覽會日期

2023年11月6至8日

4. 參展申請和確認 申請參展需向主辦單位

提供填寫完整及已簽字蓋章的申請表，主辦單位收到全部參展費後將以《確認函》書面傳真或直接郵件方式確認申請成功。

5. 付款條款

申請展位時需 (同時) 支付 50% 的參展費，申請企業應直接將款項匯給主辦單位，申請企業應在2023年8月4日之前支付剩餘的50% 的參展費。所有相關銀行手續費均由申請企業承擔。

請將展位費匯入以下帳號：

帳戶名：法蘭克福展覽 (深圳) 有限公司
開戶行：招商銀行深圳分行皇崗支行 帳號：
755919692810201
銀行代碼：CMBCCNBS

6. 取消參展 如果參展申請人因何種原因要撤回申請，而他 的參展申請已被主辦單位接受後

或在被主辦單位否決前提出撤回，已支付的展位費用將不被退還。

如果參展申請公司於開展第一天前三個月內通知主辦單位退出展覽，申請公司仍必須支付主辦單位參展全費。

如果已申請參展的公司通知主辦單位將不參加該展覽會，主辦單位能夠把該申請公司的展位轉賣給其他展商，而在主辦單位沒有任何財務損失的情況下，除去該申請公司其他額外的費用如廣告手續費用等，展商仍必須支付主辦單位7,000元人民幣的手續費。

7. 通用條款和細則 有關詳細的通用條款

和細則，請訪問網頁

<https://www.hk.messefrankfurt.com/hongkong/zh-cn/general-terms-and-conditions.html>

，如需列印本，請向主辦方索取。

8. 展臺分配 展臺分配由主辦單位以產品類

型或其它標準 分配。展位一經分配及已通知展商，將不能更改。

其它參展商 (共同參展商) 須通過其主要參展商安排參展。

如收到 9 平方米的申請，但由於展館佈局只能提供更大的面積，申請人必須支付最多 6 平方米額外面積的全部費用。主辦單位保留有關最終展位安排的所有權利。

9. 參觀指南內之參展商名錄，線上名錄及展位元楣板 申請表上的資訊會刊登於參觀指南內及展位元 楣板。在參觀指南內之參展商名錄內，展商的 名字會按照參展公司名稱開首 (按字母順序) 及國家，展品類別排列。如有需要，展商可能 要提供中文版資訊。

如需要額外刊登參展商資訊，每項將收取1500元人民幣，請聯繫主辦單位獲取更多資訊。主辦單位或印刷商不會負擔因字跡不清晰而導致的錯誤。主辦單位將保留更改資訊的文法及拼寫以確保一致性。

10. 智慧財產權及版權 參展商保證其展品、包裝及相關公開材料不存 在任何侵犯或違反協力廠商權益的情況，包括但 不限於著作權、商標權、版權、設計、名稱，以及已註冊或尚未註冊的專利權，因此產生的一切責任全部由參展商承擔。

若展商被發現有任何侵權行為，主辦方有權拒絕其參與以後所有品牌展。

11. 如有任何問題，敬請查詢：法蘭克福展覽 (深圳) 有限公司 深圳市福田區福田街道彩田路東方新天地廣場 C 座609室 郵編：518026

電話：+86 755 8299 4989 傳真：+86

755 8299 2015 郵件：

itsz@china.messefrankfurt.com

Company Profile Form

Data collected from this company profile form is mainly for visitor promotion and the buyer match making programme. All data will be treated as confidential and will not be released to third parties without exhibitor's consensus. **ALL FIELDS ARE REQUIRED.** 以下所有欄目必須填寫

1. Company background (Please specify with details) 公司基本資料

| | |
|---|---|
| 公司名 Company name : | |
| Name of your parent 母公司名稱(如有) company (if any) : | |
| 成立日期 Year of establishment : | 總公司所在國 Country of head office : |
| 員工數 Total no. of employee : | 海外分公司所在國 Country of overseas branch : |
| 旗下工廠數量 No. of owned factory : | 工廠所在國 Country of owned factory : |
| 在中國境內工廠的所在城市(如有) City of your factory in China (if any) : | 中國境內工廠名稱(如有) Name of your factory in China (if any) : |
| Share of sales revenue generated by 銷售額分布(請按百分比填寫) (Please indicate with percentage) | |
| : <input type="checkbox"/> 出口外貿 Export Sales % / <input type="checkbox"/> 內銷 Domestic Sales % | |
| Business nature 公司性質 : | |
| <input type="checkbox"/> Textile manufacturer 面料製造商 | |
| <input type="checkbox"/> Converter or Trading company 貿易公司 | |
| <input type="checkbox"/> Textile manufacturer with owned garment factory 擁有成衣工廠的面料製造商 | |
| <input type="checkbox"/> Textile related services company 其他面料相關公司 | |

2. Production activities (Please tick ✓ all that apply) 生產活動

| | | | |
|---|---|---|--|
| Major mode of production 生產模式 | <input type="checkbox"/> OEM production | <input type="checkbox"/> ODM production | <input type="checkbox"/> OBM production |
| Any R&D department? 是否有研發部門 | <input type="checkbox"/> No | <input type="checkbox"/> Yes | |
| New collections per year 每年推出幾個新系列產品 | <input type="checkbox"/> Under 10 collections | <input type="checkbox"/> 11 – 50 collections | <input type="checkbox"/> Over 50 collections |
| Annual production capacity 平均年產值(請註明單位) (Please specify the volume) : | _____ (Yard / Meter / Ton / Piece) per annual. 碼/米/噸/件 | | |
| Share of production capacity (Please indicate with percentage) 生產能力份額(以百分比填寫) | <input type="checkbox"/> In house production _____% 內部產額 | <input type="checkbox"/> Outsourced production _____% 外包產額 | |

3. Products (Please tick ✓ all that apply) 產品

| | | |
|------------------------|---|--|
| Product groups 產品類別 | <input type="checkbox"/> Cotton 棉 | <input type="checkbox"/> Knitted 針織 |
| | <input type="checkbox"/> Wool 毛紡 | <input type="checkbox"/> Functional 功能性 |
| | <input type="checkbox"/> Silk 絲綢 | <input type="checkbox"/> Lace and embroidery 蕾絲及刺繡 |
| | <input type="checkbox"/> Linen/Ramie 亞麻/麻紡 | <input type="checkbox"/> Man-made 化纖 |
| | <input type="checkbox"/> Fibers / Yarns 纖維/紗線 | <input type="checkbox"/> Accessories 輔料配件 |
| | <input type="checkbox"/> Others (please specify): 其他(請註明) | |
| | _____ | |

Company Profile Form

| | | | | |
|------------------------|---|--|---|---|
| Main specialty 主要領域 | : | <input type="checkbox"/> Knitted fabrics 針織面料 | <input type="checkbox"/> Eco textile 環保面料 | <input type="checkbox"/> Fair trade product 公平貿易產品 |
| | | <input type="checkbox"/> Woven fabrics 編織面料 | <input type="checkbox"/> Functional product 功能性產品 | <input type="checkbox"/> Design & styling設計 |
| | | <input type="checkbox"/> Denim fabrics 丹寧面料 | <input type="checkbox"/> Printing, Dyeing & Finishing services 印染及整理服務 | |

| | | | |
|--------------------------------------|---|-----------------------------|---|
| Any minimum order quantity? 最小訂貨量 | : | <input type="checkbox"/> No | <input type="checkbox"/> Yes (Please specify): 請註明 |
| Any own brand? 自有品牌 | : | <input type="checkbox"/> No | <input type="checkbox"/> Yes (Please specify): 請註明 |

Price scale and market 產品價格及市場

| Market 市場 Price range 價格(美金/碼) (\$USD / per yard) | Niche & high end market 高階市場 | Medium market 中階市場 | Mass market 大眾市場 |
|---|---------------------------------|--------------------------|--------------------------|
| 1. > \$ 101 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2. \$91 - 100 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. \$81 - 90 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. \$71 - 80 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. \$61 - 70 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. \$51 - 60 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7. \$41 - 50 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. \$31 - 40 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. \$21 - 30 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. \$11 - 20 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. \$6 - 10 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. < \$ 5 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Product end-use & Product description 產品最終用途及產品描述

| | | | | |
|-----------------------------|---|--|--|--|
| Product end-use 產品最終用途 | : | <input type="checkbox"/> Suitings 正裝 | <input type="checkbox"/> Ladieswear 女裝 | <input type="checkbox"/> Functional wear/ Sportswear 功能性/運動服 |
| | | <input type="checkbox"/> Shirts 襯衫 | <input type="checkbox"/> Jeanswear 牛仔服飾 | <input type="checkbox"/> Children & infants wear 童裝 |
| | | <input type="checkbox"/> Casual wear 休閒服 | <input type="checkbox"/> Swimwear & lingerie | <input type="checkbox"/> Shoes & Bags 鞋子及包包 |
| | | <input type="checkbox"/> Others (Please specify): _____ 其他(請註明) | | |
| Product description 產品介紹 | : | _____ | | |
| | : | _____ | | |

4. Quality standard

| | | | | |
|---|---|---|---|---|
| Share of products with certification: (Please indicate with percentage) 擁有證書認證的展品比例 | With certification 有證書 | _____ % | Without certification 沒證書 | _____ % |
| Certification 證書/證照(可多選) (Please tick ✓ all that apply) | | | | |
| Eco-related certifications: 環保相關證照 | <input type="checkbox"/> IWTO Organic Standard | <input type="checkbox"/> GOTS | <input type="checkbox"/> SA8000 | <input type="checkbox"/> EU Eco-label (EU-Flower) |
| | <input type="checkbox"/> REACH | <input type="checkbox"/> BCI | <input type="checkbox"/> WRAP | <input type="checkbox"/> GRS |
| | <input type="checkbox"/> ISO14001 | <input type="checkbox"/> Bluesign® | <input type="checkbox"/> STeP by Oeko-Tex® / Made in Green by Oeko-Tex® | |
| | <input type="checkbox"/> OE100/Blend | <input type="checkbox"/> Others (please specify): _____ | | |
| General 一般證照 certifications: | <input type="checkbox"/> AATCC | <input type="checkbox"/> ISO9001 | <input type="checkbox"/> OHSAS 18001 | <input type="checkbox"/> ASTM |
| | <input type="checkbox"/> Others (please specify): _____ | | | |

5. Existing / Target market (Please tick ✓ all that apply) 既有/目標市場

| | Existing 既有 | Target 目標 | | Existing 既有 | Target 目標 |
|-----------------------------|--------------------------|--------------------------|---------------------------------|--------------------------|--------------------------|
| Africa 非洲 | <input type="checkbox"/> | <input type="checkbox"/> | China 中國 | <input type="checkbox"/> | <input type="checkbox"/> |
| Eastern Europe 東歐 | <input type="checkbox"/> | <input type="checkbox"/> | Hong Kong 香港 | <input type="checkbox"/> | <input type="checkbox"/> |
| Western Europe 西歐 | <input type="checkbox"/> | <input type="checkbox"/> | Japan 日本 | <input type="checkbox"/> | <input type="checkbox"/> |
| North America 北美 | <input type="checkbox"/> | <input type="checkbox"/> | Korea 韓國 | <input type="checkbox"/> | <input type="checkbox"/> |
| Central & South America 中南美 | <input type="checkbox"/> | <input type="checkbox"/> | Taiwan 台灣 | <input type="checkbox"/> | <input type="checkbox"/> |
| Middle East 中東 | <input type="checkbox"/> | <input type="checkbox"/> | Other (Please specify): 其他(請註明) | <input type="checkbox"/> | <input type="checkbox"/> |

6. Existing / Target customer (Please tick ✓ all that apply) 既有/目標客群

| Customer by business nature 按業務性質選擇客群來源 | | | | | |
|--|--------------------------|--------------------------|---|--------------------------|--------------------------|
| | Existing 既有 | Target 目標 | | Existing 既有 | Target 目標 |
| Garment manufacturer - OEM 成衣製造商-代工 | <input type="checkbox"/> | <input type="checkbox"/> | Buying office 採購公司 | <input type="checkbox"/> | <input type="checkbox"/> |
| Garment manufacturer - OBM 成衣製造商-原廠委託設計代工 | <input type="checkbox"/> | <input type="checkbox"/> | Fibre producer, Spinner / Weaver 纖維生產/紡紗/織布商 | <input type="checkbox"/> | <input type="checkbox"/> |
| Garment manufacturer - ODM 成衣製造商-原創品牌設計 | <input type="checkbox"/> | <input type="checkbox"/> | Department store / Retailer / Chain store 百貨公司/零售商/連鎖店 | <input type="checkbox"/> | <input type="checkbox"/> |
| Wholesaler / Distributor 貿易批發商/分銷商 | <input type="checkbox"/> | <input type="checkbox"/> | Import & export corporation 進出口公司 | <input type="checkbox"/> | <input type="checkbox"/> |
| Trading company 貿易公司 | <input type="checkbox"/> | <input type="checkbox"/> | Others (Please specify): 其他(請註明) | <input type="checkbox"/> | <input type="checkbox"/> |

6. Existing / Target customer (Please specify): 既有/目標客戶

| |
|--|
| Customer by company name 客戶(公司名稱) |
| 既有客戶公司名稱 Name of your existing key customer : |
| 目標客戶公司名稱 Name of your target customer : |

7. Other information (Please specify):

| |
|---------------------------------------|
| 競爭友廠名稱 Who are your competitors? : |
|---------------------------------------|

- End -

Name : _____

Position : _____
職稱

Signature and company stamp : _____
簽名及用印公司章

Date : _____
日期