

automechanika

BIRMINGHAM

The UK's leading exhibition for the automotive aftermarket
and supply chain industry targeting visitors from the UK

6 - 8 June 2023

NEC, Birmingham



IN ASSOCIATION WITH

SMMT
DRIVING THE
MOTOR INDUSTRY



UK Automotive Industry

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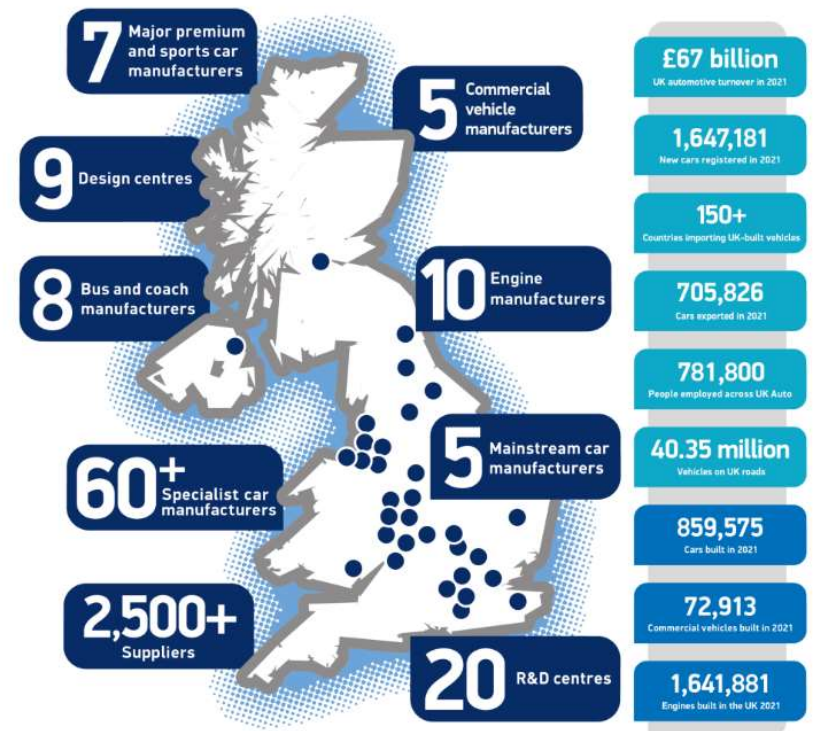


- UK car manufacturing increasing year to date (+8.6% in July)
- With new car registrations down, there are more used cars on the road, meaning more maintenance required

To find out more about the UK Aftermarket you can read the 'State of the Aftermarket' report which we delivered via auto:resource.

<https://www.autoresource.co.uk/resources/advice-and-insights/state-of-the-aftermarket-report-abridged-version/>

UK AUTOMOTIVE AT A GLANCE



Data from SMMT website

Automechanika Birmingham: Fact Sheet

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3 DAYS

6-8th June 2023: NEC Birmingham, at the heart of the automotive industry



THEMES

Workshop / EV
Collision Repair
Remanufacturing/
Green Parts / Part &
Components
Supply Chain



500 exhibitors from
23 countries



12,000
quality visitors



88%
Aftermarket



12%
Vehicle Production

61%
**Visitors do not attend any
other Automechanika
Event**

Visitor Breakdown(2019)

50%
End User*


25%
Motor factor distributors
wholesalers

10%
Dealership & franchise

10%
Retailers

5%
Other

Exhibitor Profile

-  Part & components
-  Electronics & Connectivity
-  Repair & Maintenance
-  Retail & Accessories
-  EV & Hybrid
-  Collision Repair
-  Management & Digital Solutions
-  Performance & Customisation
-  Automotive Supply Chain
-  Training & Skills
-  Equipment & Tools

* Garage/MOT, Bodyshop, Mobile Repair Services, Autocentres, Breakdown, Recovery Services, Tyre Fitters

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Distribution, Wholesale & Retail

First class conference programme and networking opportunities will host the UK's motor factor, distributor and automotive retail communities, as well as thought leaders from across the Aftermarket

Automotive Supply Chain

This is where you'll find the most concentrated density of the vehicle production community
 automotive
SUPPLY CHAIN FORUM

Automechanika Birmingham is the leading trade exhibition for the aftermarket and supply chain targeting visitors from the UK

Who should exhibit:

- Parts & Components
- Electronics & Connectivity
- Repair & Maintenance
- Training & Skills
- Retail & Accessories
- EV & Hybrid
- Collision Repair
- Equipment and Tools
- Management & Digital Solutions
- Performance & Customisation
- Automotive Supply Chain



6-8 June 2023 / NEC Birmingham

Be in good company at Automechanika Birmingham 2023

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S



bilsteingroup®



BOSCH

**MANN
FILTER**



Valeo

SEALEY

KYB

brembo.

GSYUASA

AkzoNobel

MAHLE®

3M

**LIQUI
MOLY**



DAYCO

SATA

LKQ
EURO
CAR PARTS

2023 Key Themes

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Training Hubs, Content & Feature Areas



EV & Hybrid
Learning



Bodyshops,
ADAS, collision
repair



Workshops,
legislation, MOT



Aftermarket

Modern Garage

A built best-in-class modern garage workshop on the show floor to host supplier products, in association with LKQ ECP

Garage Equipment Showcase

Showcase of products from garage equipment suppliers to drive footfall to stands, in association with Garage Equipment Association

Collision Repair Live

Live demonstration area, painting, dent pulling, welding

Automotive Supply Chain Forum

A dedicated Supply Chain Conference programme and exhibition. In association with SMMT

Our Voice in the Industry

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24,000 automotive professionals including:

Independent Garage/MOT Centres | Bodyshops | Mobile Repair Services |
Multibranch autocentres | Fleet operators | Franchised dealerships |
Breakdown recovery services | Tyre fitters

AUTO:RESOURCE, DIGITAL CONTENT MARKETING PLATFORM

8,000
engaged users
per month

21,000
page views
per month

22%
open rates
on weekly newsletters

SOCIAL MEDIA

12,050
followers



8,000
engagements
per annum*



Industry Partnerships & Ambassadors



Presented by Automechanika Birmingham, a recognised and established brand

Our unrivalled reach is strengthened from delivering the established global exhibition Automechanika to the UK aftermarket. Automechanika Birmingham welcomes over 12,000 automotive professionals to see the latest products of over 500 leading suppliers

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